



Royal Ahold
Public Relations

To: Royal Ahold Media Contacts

**AHOLD MEDIA BRIEFING
MAY 7, 2002**

Dear Editor,

It is my pleasure to invite you to the media briefing on the occasion of Ahold's Annual Meeting of Stockholders on Tuesday, May 7, 2002. The media briefing starts at 4.15 p.m., directly following the Stockholders Meeting.

Location: Fortis Circustheater, Groenzaal
Address: Circusstraat 4, The Hague, The Netherlands
Phone: +31 70 416 76 27 (only on May 7)

You are also welcome to join us for the Stockholders Meeting, which starts at 1.30 p.m. Entry tickets for observers can be picked up at the information desk in the foyer of the Circustheater.

Please return the enclosed reply form before May 6 by fax or e-mail.

Kind regards,
ROYAL AHOLD

Annemiek Louwers
Vice President Public Relations

Enclosure: Reply form

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**REPLY FORM
AHOLD MEDIA BRIEFING
MAY 7, 2002**

Please return this reply form before May 6 by fax or e-mail.

Fax number: +31 75 659 83 02

E-mail: corp.communications@ahold.com

YES,

I will attend the Ahold media briefing on May 7, 2002 at 4.15 p.m. in The Hague.

Publication:

Reporter:

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Phone number:

E-mail:

I will/will not attend the Annual Meeting of Stockholders.

NO,

I am not able to attend the Ahold media briefing.

Publication:

Reporter:

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Phone number:

E-mail: