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ReadSoft and Matrisen signs partner agreement

Matrisen, one of Sweden's leading accounting companies, has signed a partner agreement with ReadSoft. The agreement means that Matrisen will market and sell ReadSoft's cloud-based data capture solution – WEBEYE. This solution is a platform for service handling via the Internet and will give Matrisen's customers access to ReadSoft's world leading invoice automation solutions without having to install the IT infrastructure themselves.

With more than 3000 clients, Matrisen is one of Sweden's leading companies within accounting, payroll administration and financial advisory services for small and medium-sized organizations. The cooperation agreement makes it possible for Matrisen to offer ReadSoft's world leading invoice automation handling solutions via the cloud-based data capture solution – WEBEYE. One of the current trends in software development is that software no longer is installed locally, but instead hosted on an external server. This is called cloud computing or Software as a Service. With WEBEYE, ReadSoft offers this service via a web based interface. With the access to WEBEYE, Matrisen's market offering is strengthened which enhances their capability to build on the success they have today on the market for small and medium-sized organizations.

"Cloud based data capture with WEBEYE eliminates the problems with a large, resource intensive IT-infrastructure that requires dedicated labor for system administration and time-consuming manual operations," says Tor Holmgren, Business Area Manager for Change Management at Matrisen. "By using WEBEYE, our clients can more or less eliminate initial investments and by doing so, reduce their costs at the same time as their business and workflow becomes more efficient."

"WEBEYE makes automated invoice handling available for everybody, and is easy to manage and get started with." says Björn Karlsson, Managing Director at ReadSoft Software Services AB. "Cloud based data capture with WEBEYE stops paper usage early in the invoice handling process, lets users share information, access their invoices anywhere at any time, and create effective processes together with their accounting firm."

"The cooperation agreement with Matrisen is a clear indication that our solution for cloud based data capture solutions lies in the forefront," says Jan Andersson, CEO for ReadSoft AB. "Small and medium-sized companies will be able to make their operation considerably more efficient especially as they don't have to spend valuable time on installing, configuring and supporting the software."

For additional information, please contact:

ReadSoft AB

Jan Andersson, President and CEO

Phone: +46 708 37 66 00

Johan Holmqvist, Vice President, Corporate Communications

Phone: +46 708 37 66 77

Email: johan.holmqvist@readsoft.com



Björn Karlsson, Managing Director, ReadSoft Software Services AB

Phone: +46 708 37 66 33

Email: bjorn.karlsson@readsoft.com

Matrisen

Robert Szabo, Managing Director

Phone: +46 706 58 62 63 Email: robert.szabo@matrisen.se

Tor Holmgren, Business Area Manager, Change Management

Phone: +46 708 88 35 84

Email: tor.holmgren@matrisen.se

About ReadSoft

ReadSoft is a leading global provider of software solutions for Document Automation. ReadSoft's software enables companies to automate document processes such as data entry, classification, ERP matching, workflows, e-invoicing etc. The results are faster and less expensive document processing, and increased control. ReadSoft is by far the world's number one choice for invoice automation solutions. Since the start in 1991, ReadSoft has grown to a worldwide group with operations in 16 countries on five continents and a network of local and global partners. The head office is located in Helsingborg, Sweden, and the ReadSoft share is traded on the NASDAQ OMX Nordic Exchange Small Cap list. For more information about ReadSoft, please visit www.readsoft.com.

About Matrisen

Matrisen provides a full range of accounting and advisory services for small to medium-sized organisations. We have been established for more than fifteen years and are one of the leading players in the accounting sector in Sweden. At Matrisen, we have the competence required to be able to provide accounting and advisory services, smart outsourcing solutions, as well as first class payroll administration. We also provide modern IT solutions for accounting and administration of, for example, projects, time reporting and inventories. All aimed at providing our clients with the opportunity to concentrate on core business. We work together with our clients to continuously improve their operations, in this way we can continue to grow together. For more information about Matrisen, please visit www.matrisen.se

