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Scania delivers 120 city buses to Agadir in Morocco

Spanish operator ALSA has chosen Scania to deliver 120 out of 147 buses for operation in the tourist city of Agadir in southern Morocco. The buses will be delivered during 2010.

Scania already enjoys a strong position as supplier of buses for public transport to ALSA in Morroco. In Marrakech, the company operates an all-Scania fleet of close to 200 buses.

"In cooperation with our partner bodybuilders we have developed a city bus concept that lives up to the operators' high demands on uptime, operating economy and passenger comfort," says Monssif Abied, MD of Scania Maroc S.A. "The ALSA order for Agadir confirms their confidence in the quality of Scania products and services."

In pace with the Moroccan government's efforts to update and improve public transport in the cities, several large, international public transport operators are setting up operations in the country.

"This trend favours European bus manufacturers like Scania since the chassis are developed for urban traffic. Scania city buses handle better and provide quicker entry and exit than the converted intercity buses that are traditionally used in Moroccan cities," says Monssif Abied.

The bodywork for the 120 Agadir buses will be supplied by Spanish bodybuilder Hispano (Hispano Maghreb) and Moroccan STMCJ.

For further information, please contact Hans-Åke Danielsson, Press Manager, tel +46 8 553 856 62.

Scania is one of the world's leading manufacturers of trucks and buses for heavy transport applications, and of industrial and marine engines. A growing proportion of the company's operations consists of products and services in the financial and service sectors, assuring Scania customers of cost-effective transport solutions and maximum uptime. Employing 32,000 people, Scania operates in about 100 countries. Research and development activities are concentrated in Sweden, while production takes place in Europe and South America, with facilities for global interchange of both components and complete vehicles. In 2009, invoiced sales totalled SEK 62 billion and net income amounted to SEK 1.1 billion.

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