

REPORTING OF TRANSACTIONS IN DFDS' SHARES BY RELATED PARTIES

DFDS A/S, Sundkrogsgade 11
2100 København Ø
CVR 14 19 47 11

Company announcement
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Pursuant to section 28a of the Securities Trading Act, DFDS A/S must disclose information on trading in the shares and associated securities of DFDS A/S undertaken by senior employees or their related parties.

As part of DFDS' current rights issue the following dispositions have been undertaken by a related party:

Name: Vesterhavet Holding A/S, CVR-nr. 31897416
Cause: Bent Østergaard, Chairman of the Board of Directors of DFDS A/S, has managerial responsibility for Vesterhavet Holding A/S, cf. the Danish Securities Trading Act, section 28a, sub section 4(4) (a)
Issuer: DFDS A/S
Securities ID (shares) : DK 0060236495
Designation: Subscription of shares
Transaction: Exercise of rights
Trading date: 7 July 2010

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DFDS – Northern Europe's leading sea-based transport network

DFDS and Norfolkline have 6,000 employees and employ a fleet of 63 ships.

DFDS was founded in 1866 and is quoted on NASDAQ OMX Copenhagen.

Transaction	No.	Price, DKK	Value, DKK
Subscription of shares	1,199,250	208.00	249,444,000

Vesterhavet Holding A/S' exercise of rights is done in accordance with the undertaking to subscribe shares re. page 114 in DFDS' prospectus dated 18 June 2010.

Yours sincerely,
DFDS A/S