



CONFERENCE CALL TO PRESENT SECOND QUARTER AND SIX MONTHS RESULTS 2010

TUESDAY, 20 JULY 2010, 14:00 (UK) / 15:00 (CET)

**Hosts: Hans-Holger Albrecht, President and Chief Executive Officer
Mathias Hermansson, Chief Financial Officer**

Modern Times Group MTG AB will publish its financial results for the second quarter and six months 2010 at 13:00 CET on Tuesday 20 July 2010.

The company will host a conference call at 15:00 CET.

To register for the conference call, please register at:

<http://www.mtg.se/en/Investors/Conference-calls/Registration/>

The dial-in number to join the conference call will be available upon registration. The conference call will also be webcast in 'listen-only' mode on MTG's website.

You may also register by filling in the form below and returning it by fax on +44 (0)20 7321 5020, or by contacting Anton Gourman on +44 (0)20 7321 5031.

NAME: _____

COMPANY: _____

FUNCTION: _____

SECTOR / COVERAGE: _____

PHONE: _____

FAX / E-MAIL: _____

- Yes, I will participate in the conference call.
- No, I will be unable to participate.
- Please remove my name from the MTG distribution list.