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July 19 2010

## **NASDAQ OMX Welcomes Central Asia Gold AB to First North Premier**

**Stockholm, July 19 2010** —NASDAQ OMX announces that trading in Central Asia Gold AB (CAG) shares commenced today on the First North Premier segment at NASDAQ OMX Stockholm. Central Asia Gold will belong to the Materials sector. Companies in the First North Premier segment commit to follow the disclosure rules of NASDAQ OMX Nordic main markets, and to apply International Financial Reporting Standards (IFRS) for accounting and financial reports.

Central Asia Gold is the 14<sup>th</sup> company to list at NASDAQ OMX in Europe in 2010 and the 22<sup>nd</sup> company to move the trading of its shares from NGM to NASDAQ OMX.

Central Asia Gold is a Swedish mining company operating in Eastern Siberia, Russia. Operations include production and exploration of gold. Central Asia Gold AB's business idea is to become a medium size gold exploration and production company in an international context. For more information visit: [www.centralasiagold.com](http://www.centralasiagold.com).

Jenny Rosberg, Senior Vice President, NASDAQ OMX said, "We welcome Central Asia Gold to our First North Premier segment, where they will comply with the very same rules and regulations as our main market companies. This commitment towards of transparency supports investor visibility and credibility, and also helps gain the experience necessary for a move to the main market."

Central Asia Gold's CEO, Preston Haskell commented, "We are excited about our move to NASDAQ OMX and its First North Premier segment where we look forward to enjoying increased liquidity and investor exposure. The Russian gold exploration industry has great potential and now we aim to build the capital strength needed to support continued growth."

The First North Premier segment is available on NASDAQ OMX markets in Stockholm, Copenhagen, Helsinki and Iceland. For more information about First North Premier visit: [www.nasdaqomx.com/listingcenter/firstnorth/premier](http://www.nasdaqomx.com/listingcenter/firstnorth/premier).

### **About First North**

First North is an alternative market, operated by the different exchanges within NASDAQ OMX Nordic. It gives companies greater visibility and ease of access to Northern Europe's largest pool of capital, combining the benefits of being on-market with simplicity. This means that the companies admitted to trading at First North are given the same possibilities as larger companies, but with lighter regulations. First North does not have the legal status of an EU-regulated market. Companies at First North are subject to the rules of First North and not the legal requirements for admission to trading on a regulated market. The risk in such an investment may be higher than on the main market.

## **About NASDAQ OMX**

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/nasdaqomx>) and Twitter (<http://www.twitter.com/nasdaqomx>).

### *Cautionary Note Regarding Forward-Looking Statements*

*The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements. There can be no assurance that the FSA will give the NASDAQ OMX applicant the authorization and permissions which it seeks.*

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