RNB RETAIL AND BRANDS

Gunnar Bergquist, RNB's new CFO

Gunnar Bergquist has been appointed the new CFO of RNB RETAIL AND BRANDS. Gunnar Bergquist joins RNB from Coop Sverige AB, where he worked as Financial Director.

"We are delighted to introduce Gunnar Bergquist as our new CFO. He has extensive and solid experience from working involving retail sales and from companies in other industries. Gunnar Bergquist also has a strong background from working in international groups," says Mikael Solberg, President of RNB RETAIL AND BRANDS.

Gunnar Bergquist will take up his duties as CFO for RNB RETAIL AND BRANDS on March 1, 2009, and will be a member of the management team.

Gunnar Bergquist is 53 years old and has held various positions at Coop Sverige for 14 years. Prior to that, Gunnar Bergquist worked as business area controller at the ABB Group.

For more information, please contact:

Cecilia Lannebo, IR RNB RETAIL AND BRANDS Tel: +46(0)8-410 520 45, +46 (0)768-87 20 45, e-mail: cecilia.lannebo@rnb.se

RNB RETAIL AND BRANDS AB is organized on the basis of two business areas – Polarn O. Pyret and a distribution platform for national and international brands. Polarn O. Pyret is a brand focused on baby and children's wear. The distribution platform consists of two main areas, Department Stores and Store Concepts. Department store operations are conducted via stores in the NK, Steen & Ström, Illum and Kosta outlet department stores. The store concepts comprise JC. Brothers and Sisters.