

PRESS RELEASE

July 22, 2010 Uppsala

Interim report January-June 2010

- Group revenues from sales of goods and royalties amounted to 756 (721) MSEK.
- Earnings per share amounted to 1.40 (5.95) SEK.
- Operating income amounted to 188 (625) MSEK.
- Revenues within the Esthetics product area amounted to 681 (591) MSEK and operating income was 176 (142) MSEK.
- Net income after tax amounted to 139 (592) MSEK. Income for 2009 was positively affected by a total of 505 MSEK from a one-time revenue and revenues from the research collaboration with Oceana Therapeutics.

April - June

- Group revenues from sales of goods and royalties amounted to 392 (382) MSEK during the second quarter and operating income amounted to 103 (571) MSEK. For the Esthetics product area operating income amounted to 97 (92) MSEK and for the Hospital Healthcare product area operating income amounted to 21 (498) MSEK.
- Net income after tax amounted to 80 (550) MSEK during the second quarter.
- On April 27 Q-Med announced that Maria Carell will be succeeding Bengt Ågerup as CEO of Q-Med on September 1, 2010.
- Dividend of 149 MSEK was paid to the shareholders during the quarter.

Q-Med AB is a medical device company that develops, manufactures, markets, and sells high quality medical implants for esthetic and medical use. The majority of the products are based on the company's patented technology, **NASHA™**, for the production of stabilized non-animal hyaluronic acid. The product portfolio today contains: **Restylane®** for filling lines and folds, contouring and creating volume in the face, **Macrolane™** for body contouring, **Durolane™** for the treatment of osteoarthritis of the hip and knee joints, **Deflux®** for the treatment of vesicoureteral reflux, VUR, (a malformation of the urinary bladder) in children, and **Solesta®** for the treatment of fecal incontinence. Sales are made through the company's own subsidiaries or distributors in over 70 countries. Q-Med today has about 650 coworkers, with almost 400 at the company's head office and production facility in Uppsala, Sweden. Q-Med AB is listed in the Mid Cap segment of the NASDAQ OMX Nordic.



GROUP REVENUES FROM SALES OF GOODS AND ROYALTIES

The Group's total revenues from sales of goods and royalties during the period amounted to 756 (721) MSEK. Of this figure, royalties amounted to 17 (9) MSEK.

In the second quarter the Group's total revenues from sales of goods and royalties amounted to 392 (382) MSEK, of which royalties were 9 (5) MSEK.

Fluctuations in exchange rates affected sales revenues by -48 MSEK, of which -23 MSEK was during the second quarter.

Sales of goods per region and product area

		Esthetic	es	Но	spital He	althcare		Total	
		January - J	lune		January -	June			
(MSEK)	2010	2009	+/- %	2010	2009	+/- %	2010	2009	+/- %
Europe	369	354	4%	23	35	-34%	392	389	1%
North America	85	38	124%	31	82	-62%	116	120	-3%
Latin America	22	20	10%	1	1	-	23	21	10%
Asia	160	150	7%	2	2	-	162	152	7%
Rest of World	45	29	55%	1	1	-	46	30	53%
Total	681	591	15%	58	121	-52%	739	712	4%

		Esthetics		Hos	spital Hea	ılthcare		Total	
		April - June			April - Ju	ıne			
(MSEK)	2010	2009	+/- %	2010	2009	+/- %	2010	2009	+/- %
Europe	205	192	7%	10	17	- 41%	215	209	3%
North America	20	26	-23%	18	36	-50%	38	62	-39%
Latin America	12	10	20%	1	0	100%	13	10	30%
Asia	88	75	17%	1	1	-	89	76	17%
Rest of World	27	19	42%	1	1	-	28	20	40%
Total	352	322	9%	31	55	-44%	383	377	2%

Revenues from sales of goods for the second quarter within the Hospital Healthcare product area decreased by 44 percent due to the fact that Oceana Therapeutics now handles marketing and sales. The revenue per sold unit is lower.



GROUP INCOME

The Group's gross income during the period amounted to 616 (591) MSEK, of which 325 (315) MSEK was in the second quarter. The gross margin for sales of goods amounted to 81 (82) percent during the period and 83 (82) in the second quarter.

Marketing and selling expenses amounted to 278 (302) MSEK during the period, which corresponds to 37 (42) percent of revenues. In the second quarter these expenses amounted to 151 (155) MSEK, which corresponds to 39 (41) percent of revenues.

Costs for research and development amounted to 117 (119) MSEK during the period, which corresponds to 15 (17) percent of revenues. In the second quarter these expenses amounted to 54 (64) MSEK, which corresponds to 14 (17) percent of revenues.

Depreciation and amortization amounted to 40 (34) MSEK, of which 20 (17) MSEK was in the second quarter.

Net financial income during the period amounted to 5 (8) MSEK. Fluctuations in exchange rates negatively affected net financial income by -4 MSEK. Net income for the period after tax amounted to 139 (592) MSEK. Net income after tax in the second quarter was 80 (550) MSEK.

Operating income per product area

January - June				April - Jı		Whole year	
(MSEK)	2010	2009	+/- %	2010	2009	+/- %	2009
Esthetics	176	142	24%	97	92	5%	252
Hospital Healthcare	44	519	-92%	21	498	-96%	554
Development Projects	-3	-4	n/a	-1	-2	n/a	-6
Not allocated*	-29	-32	n/a	-14	-17	n/a	-62
Total	188	625	-70 %	103	571	-82%	738

^{*} Not allocated comprises primarily common Group functions such as the Finance Department, IT and business development.

Operating income within the Esthetics product area increased by 24 percent in the period, 176 (142) MSEK, compared with the previous year. In the second quarter operating income increased by 5 percent, 97 (92) MSEK, compared with the previous year.

Operating income within the Hospital Healthcare product area decreased by 92 percent in the period, 44 (519) MSEK, compared with the previous year. In the second quarter operating income decreased by 96 percent, 21 (498) MSEK, compared with the previous year. Income for 2009 was positively affected by a total of 505 MSEK from a one-time revenue and revenues from the research collaboration with Oceana Therapeutics.



INVESTMENTS AND CASH FLOW

The cash flow from operating activities amounted to 137 (96) MSEK during the second quarter.

Ongoing investments are primarily measures to increase efficiency and capacity within production. The investments also comprise equipment for the laboratory and production facilities that were begun earlier.

Current investments in property, plant and equipment amounted to 22 (25) MSEK.

In May, 149 (0) MSEK was paid to the shareholders in accordance with the resolution adopted by the Annual General Meeting.

In all the cash flow was -15 (514) MSEK for the second quarter and at the end of the period Q-Med had cash and cash equivalents of 632 MSEK.

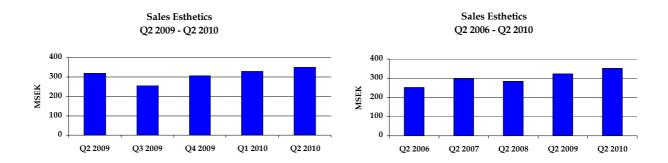


ESTHETICS PRODUCT AREA

The Esthetics product area comprises Restylane® and MacrolaneTM. Restylane is a product family of internationally leading products for esthetic beauty treatments. The products are used for filling out wrinkles, lines and lips, facial contouring and rejuvenation of the skin. Restylane has been used in more than 10 million treatments in over 70 countries. The different products have been developed to tailor treatment to each individual's wishes. MacrolaneTM is the first series of products on the market for natural, non-surgical body shaping – both to give volume and to smooth out defects on the body.

Sales of goods and operating income

							Whole
	January - June			April - June			year
(MSEK)	2010	2009	+/- %	2010	2009	+/- %	2009
Revenues from sales of goods	681	591	15%	352	322	9%	1,152
Operating income	176	142	24%	97	92	5%	252
Operating margin	26%	24%		28%	29%		22%



Sales of goods within the product area amounted to 681 (591) MSEK during the period. Operating income was 176 (142) MSEK and the operating margin amounted to 26 (24) percent. In the second quarter sales of goods amounted to 352 (322) MSEK, operating income was 97 (92) MSEK and the operating margin amounted to 28 (29) percent.

Fluctuations in exchange rates affected sales revenues by -47 MSEK, of which -23 MSEK was in the second quarter.

Sales of goods per region

	January - June				April - June			
(MSEK)	2010	2009	+/- %	2010	2009	+/- %	2009	
Europe	369	354	4%	205	192	7%	661	
North America	85	38	124%	20	26	-23%	82	
Latin America	22	20	10%	12	10	20%	44	
Asia	160	150	7%	88	75	17%	294	
Rest of World	45	29	55%	27	19	42%	71	
Total	681	591	15%	352	322	9%	1,152	

Sales increased by 15 percent during the period compared with the corresponding period last year. In the second quarter sales increased by 9 percent compared with the corresponding period last year.



Deliveries to Medicis, Q-Med's partner in North America, increased by 124 percent during the period compared with the previous year. In the second quarter sales decreased by -23 percent. The increase in sales during the period is mainly due to the initial building up of inventories at Medicis in connection with the approval in the USA of Restylane® with lidocaine (Restylane®-L) and Restylane PerlaneTM with lidocaine (Perlane®-L).

Sales to Latin America increased by 10 percent during the period compared with the previous year. In the second quarter sales increased by 20 percent compared with the corresponding period last year.

Sales to Asia increased by 7 percent during the period compared with the same period last year. In the second quarter sales increased by 17 percent. Several markets in Asia continue to develop positively. Sales to Japan continued to be weak. The development of sales in China was positive and the organization is gradually being built up.

Sales to other parts of the world increased by 55 percent during the period compared with the corresponding period last year. In the second quarter sales increased by 42 percent. Australia and New Zealand are examples of markets where the development of sales has been positive.

Development per product

Restylane®

During the second quarter Q-Med continued with the launch of Restylane Lidocaine and Restylane Perlane Lidocaine and the products have been well received by the customers. The launch in China continued and the development of sales was positive, with increasing sales.

On April 8, Q-Med presented a completely new series of products: Restylane Skincare. Restylane Skincare is a series of high-quality skincare products based on the successful, patented and proven NASHA[™] technology.

Macrolane™

During the second quarter sales of Macrolane were somewhat lower than during the same period in 2009, above all due to weak demand in Japan. At the IMCAS congress in January in Paris, there was great market interest in Macrolane and Macrolane was described as an established, safe and purposedesigned product that is attracting new customer groups.



HOSPITAL HEALTHCARE PRODUCT AREA

The Hospital Healthcare product area comprises Q-Med's products for medical indications – Deflux®, which is used in the treatment of vesicoureteral reflux (VUR) in children, DurolaneTM for the treatment of osteoarthritis of the hip and knee joints, and SolestaTM for the treatment of fecal incontinence.

Sales of goods and royalties amounted to 75 (130) MSEK during the period, of which royalties were 17 (9) MSEK. Operating income was 44 (519) MSEK. In the second quarter sales of goods and royalties amounted to 40 (60) MSEK, of which royalties were 9 (5) MSEK. Operating income in the second quarter was 21 (498) MSEK. Income for 2009 was positively affected by 505 MSEK from a one-time revenue and revenues from the research collaboration with Oceana Therapeutics.

Fluctuations in exchange rates affected sales by -1 MSEK, of which 0 MSEK was in the second quarter.

Sales of goods per region

							Whole	
	January -	June		April - J	April - June			
(MSEK)	2010	2009	+/- %	2010	2009	+/- %	2009	
Europe	23	35	-34%	10	17	- 41%	66	
North America	31	82	-62%	18	36	-50%	112	
Latin America	1	1	-	1	0	-	2	
Asia	2	2	-	1	1	-	4	
Rest of World	1	1	-	1	1	-	1	
Total	58	121	-52%	31	55	-44 %	185	

Development per product: sales of goods and royalties

							Whole
	Ja	nuary -	June	April - June			year
(MSEK)	2010	2009	+/- %	2010	2009	+/- %	2009
Deflux	37	100	-63%	19	46	-59%	148
Durolane	21	19	11%	12	8	50%	34
Solesta	0	1	-100%	0	1	-100%	1
Other products	0	1	-100%	0	0	-	2
Total revenues from sales of goods	58	121	-52%	31	55	-44%	185
Royalty revenues Deflux	8	1	700%	4	1	300%	8
Royalty revenues Durolane	9	8	13%	5	4	25%	19
Total revenues	75	130	-42%	40	60	-33%	212
Operating income	44	519	-92%	21	498	-96 %	554

Deflux®

Sales of Deflux amounted to 37 (100) MSEK during the period, of which 19 (46) MSEK was during the second quarter. During the second quarter of 2009 Q-Med began to receive royalties from sales of Deflux in the USA through its partner Oceana Therapeutics. The reduced sales revenue during the second quarter of 2010 compared with the corresponding period the previous year is due to the lower sales prices that Q-Med receives by selling to Oceana Therapeutics compared with direct distribution/sales by Q-Med. As has been described in previous interim reports marketing and sales of Deflux are being transferred to Oceana Therapeutics during a transition period.



Durolane™

Sales of Durolane amounted to 21 (19) MSEK during the period, of which 12 (8) MSEK was during the second quarter. Royalty revenues amounted to 9 (8) MSEK during the period, of which 5 (4) MSEK was during the second quarter.

In connection with Q-Med's application for Premarket Approval in the USA, representatives of Q-Med AB and Smith & Nephew met the FDA's advisory committee (Orthopaedic and Rehabilitation Devices Advisory Committee) in the USA on August 19 and discussed the clinical results for Durolane with regard to the treatment of osteoarthritis of the knee joint. The FDA committee did not recommend that Durolane be immediately approved but requested further information as part of the process of obtaining Premarket Approval, PMA. Together with its partner Smith & Nephew, Q-Med is now continuing to work with the FDA to provide the necessary information.

Solesta®

Sales of Solesta amounted to 0 (1) MSEK during the period, of which 0 (1) MSEK was during the second quarter. Marketing and sales of Solesta are also being transferred to Oceana Therapeutics during a transition period. On April 12, Q-Med announced that, together with its partner Oceana Therapeutics, based in the USA, it has submitted an application for Premarket Approval, PMA, to the FDA (U.S. Food and Drug Administration) for Solesta. The submitted PMA application contains a substantial amount of clinical data to show the safety and effectiveness of Solesta. The study succeeded in meeting all primary endpoints. These endpoints were pre-specified in a study protocol which had been approved by the FDA before the start of the study. An important result of the study was that it was able to show that patients treated with Solesta achieved improved quality of life.

DEVELOPMENT PROJECTS

The majority of the research and development that does not as yet generate any sales is gathered in the Development Projects product area. Operating income during the period amounted to -3 (-4) MSEK, of which -1 (-2) MSEK was in the second quarter.

PARENT COMPANY

Sales in the Parent Company, Q-Med AB (publ), amounted to 246 (258) MSEK during the second quarter, including sales of 120 (162) MSEK to affiliated companies. Income after financial items amounted to 93 (585) MSEK. The Parent Company's cash and cash equivalents at June 30, 2010 amounted 559 (626) MSEK.

PERSONNEL

The number of employees at June 30, 2010 amounted to 623 (643), including 355 (392) in Sweden.

SIGNIFICANT RISKS AND UNCERTAINTY FACTORS

Even though there are signs that the economic downturn has bottomed out, uncertainty still prevails about the future development of the economy. This means continued greater risks and uncertainty for Q-Med. Due to Q-Med's high equity/assets ratio, this has not meant any dramatically increased financial risks. Q-Med's strategic, operative and financial risks are described in the Report of the Board of Directors for 2009. For further information, see also note 22 in the Annual Report for 2009.



PROSPECTS FOR THE FUTURE

Q-Med's overall objective is high growth together with good profitability. The focus is on the Esthetics product area. Here Q-Med will not only defend and strengthen its strong position of market leader but will also develop new markets and broaden its product portfolio. The latter will be done through in-house development and strategic partnerships. The market for Q-Med's products developed in-house is being further expanded through the launches of MacrolaneTM, the product group Restylane VitalTM and Restylane® Skincare. The uncertainty about the development of the global economy means that the prospects for the future are difficult to assess.



Group income statement	Int	nuary - June			April - June		Whole year
(MSEK)	2010	2009	+/- %	2010	2009	+/- %	2009
Revenues from sales of goods	739	712	4%	383	377	2%	1,337
Royalty revenues	17	9	89%	9	5	80%	27
Total revenues	756	721	5%	392	382	3%	1,364
Cost of goods sold	-140	-130	8%	-67	-67	-	-220
Gross income	616	591	4%	325	315	3%	1,144
Other operating revenues	16	508	-97%	5	504	-99%	517
Selling expenses	-278	-302	-8%	-151	-155	-3%	-591
Administrative expenses	-46	-53	-13%	-21	-30	-30%	-94
R&D costs	-117	-119	-2%	-54	-64	-16%	-231
Other operating expenses	-3	0	-	-1	1	-	-7
Operating income	188	625	-70 %	103	571	-82%	738
Result from financial items	5	8		6	2		17
Income after financial items	193	633	-70 %	109	573	-81%	755
Tax on income for the period	-54	-41		-29	-23		-7 0
Net income for the period	139	592	-77 %	80	550	-85%	685
Other comprehensive income							
Translation difference	-3	-3		2	-6		-12
Total comprehensive income for the period	136	589	-77%	82	544	-85%	673
Famings non shous CEV*	1.40	5.95		0.81	5.53		6.89
Earnings per share, SEK*	99,382,000	99,382,000		99,382,000	99,382,000		99,382,000
Number of outstanding shares at closing day	99,382,000	99,382,000		99,382,000	99,382,000		99,382,000
Average number of outstanding shares	99,382,000	99,382,000		79,382,000	77,382,000	Į.	77,382,000

^{*} Earnings per share is defined as the earnings for the period in relation to the average number of outstanding shares for the period.

Other key ratios	Ja	nuary – June	Whole year
	2010	2009	2009
Gross margin	81%	82%	84%
Operating margin	25%	87%	54%
Operating margin before R&D costs	40%	103%	71%
Number of employees	623	643	657
Equity/assets ratio	86%	86%	87%
Shareholders' equity per share, SEK	19.52	18.81	19.65

TRANSACTIONS WITH RELATED PARTIES

No significant changes have occurred in the relationships or transactions with related parties compared with what is described in the Annual Report for 2009.



Group balance sheet	June 30,	June 30,	Dec 31,
(MSEK)	2010	2009	2009
Non-current assets			
Goodwill	43	36	46
Patents and other intellectual property	25	50	31
Property, plant and equipment			
Deferred prepaid tax	10	18	13
Other financial assets	49	50	49
Current assets			
Inventories	137	132	151
Accounts receivable	248	251	239
Other current receivables	20	36	32
Prepaid expenses and accrued revenues	26	25	30
Short term investments	158	-	-
Liquid funds	632	701	594
Total assets	2,270	2,169	1,747
Shareholders' equity	1,940	1,869	1,953
Long-term liabilities			
Interest-bearing long-term liabilities	-	-	-
Provisions	9	11	11
Deferred tax liability	139	109	125
Current liabilities			
Interest-bearing current liabilities	-	-	-
Accounts payable	43	42	47
Other interest-free current liabilities	40	37	34
Accrued expenses and deferred revenues	99	101	89
Total liabilities and shareholders' equity	2,270	2,169	2,259
Pledged assets for own liabilities	4	4	4
Contingent liabilities	none	none	none



Change in shareholders' equity during the	January – June	January – June		
period	2010	2009		
	Attributable to	Attributable to		
	Parent Company's	Parent Company's		
(MSEK)	shareholders	shareholders		
Opening balance	1,953	1,280		
Total comprehensive income for the period	136	589		
Dividend	-149	0		
Closing balance	1,940	1,869		

Group cash flow statement	January - J	une	April - Jı	une
(MSEK)	2010	2009	2010	2009
Cash flow from operating activities before	213	157	114	95
working capital changes				
Cash flow from working capital changes:				
Increase(-)/Decrease(+) in inventories	13	35	7	24
Increase(-)/Decrease(+) in receivables	-3	-23	11	-20
Increase(+)/Decrease(-) in operating liabilities	6	-63	5	-3
Total cash flow from working capital changes:	16	-51	23	1
Cash flow from operating activities	229	106	137	96
Change in short-term investments	-3	-	19	26
Cash flow from other investing activities	-40	440	-22	472
Cash flow from financing activities	-149	-80	-149	-80
Cash flow for the period	37	466	-15	514
Cash and cash equivalents at the beginning of the period	594	228	646	187
Exchange rate differences in cash and cash equivalents	1	7	1	0
Cash and cash equivalents at the end of the year	632	701	632	701



PARENT COMPANY Q-MED AB

Income statement for the Parent Company	January - June		April - June		Whole year
(MSEK)	2010	2009	2010	2009	2009
Operating income	177	167	87	98	226
Result from financial items	9	492	6	487	502
Appropriations	-45	-41	-22	-23	-67
Tax on income for the period	<i>-</i> 35	-32	-17	-17	-39
Net income for the period	106	586	54	545	622

Balance sheet for the Parent Company			
	June 30,	June 30,	Dec 31,
(MSEK)	2010	2009	2009
Non-current assets			
Intangible assets	4	6	5
Property, plant and equipment	744	718	730
Financial assets	284	210	285
Current assets			
Inventories	114	115	131
Accounts receivable	85	53	71
Other current receivables	91	208	132
Prepaid expenses and accrued revenues	19	16	23
Short term investments	158	-	-
Liquid funds	559	626	514
Total assets	2,058	1,952	2,046
Shareholders' equity	1,504	1,519	1,547
Untaxed reserves	380	309	336
Long-term liabilities			
Interest-bearing long-term liabilities	-	-	-
Other long-term liabilities	55	15	54
Provisions	10	1	10
Current liabilities			
Interest-bearing current liabilities	-	-	-
Accounts payable	31	31	25
Other interest-free current liabilities	11	12	15
Accrued expenses and deferred revenues	67	65	59
Total liabilities and shareholders' equity	2,058	1,952	2,046



ACCOUNTING PRINCIPLES

As was the case for the annual accounts for 2009, the consolidated accounts for the second quarter of 2010 have been drawn up in accordance with International Financial Reporting Standards (IFRS), as adopted by the EU. The Parent Company's accounts have been drawn up in accordance with recommendation RFR 2.3 of the Swedish Financial Reporting Board and the Annual Accounts Act.

This interim report has been drawn up in accordance with IAS 34, Interim Financial Reporting.

The accounting principles that are applied in this interim report are those described in the notes in the Annual Report for 2009.

NEW OR REWORKED STANDARDS

As of January 1, 2010 a number of changes in the rules and regulations for financial reporting have come into force. However, none of these changes are assessed to have any impact on Q-Med's financial reporting during 2010.

AUDITORS' REVIEW

This report has not been the subject of review by the company's auditors.

CERTIFICATION

The Board and the President and CEO certify that the half-year report gives a true and fair view of the company's and, where appropriate, the Group's business activities, financial position and results, and describes the essential risks and uncertainty factors that the company and the companies which are part of the Group face.

Q-Med AB (publ)

July 22, 2010 Uppsala

Anders Milton Bertil Hult Ulf Mattsson

Chair of the Board Member of the Board Member of the Board

Kristina Persson Eva Redhe Ridderstad Member of the Board Member of the Board

Bengt Ågerup Member of the Board, President and CEO



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Future financial reports and calendar:

Interim report January - September 2010

October 22, 2010

Election committee:

Robert Wikholm, <u>robert.wikholm@vinge.se</u>, Chair Anders Milton Bengt Ågerup

The information in this report is such as that which Q-Med is required to disclose in accordance with the Swedish Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for disclosure at 10.00 a.m. on July 22, 2010.