

Announcement No. 14/2010

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Copenhagen, 22 July 2010

NASDAQ OMX Copenhagen A/S

Nikolaj Plads 6

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Circulation Numbers Denmark June 2010 (weekly publications)

	June 2010*	May 2010*	2nd half 2009**
7 TV-Dage	34,900	33,900	33,535
Billed Bladet	193,800	178,200	189,608
Familie Journalen	174,800	175,700	181,901
Femina	63,900	67,500	63,903
KIG IND	52,700	50,400	61,608
SE & HØR	158,400	153,300	164,642
SØNDAG	87,900	85,200	84,341
Ude & Hjemme	143,600	142,400	152,946
Aller Media A/S, total	910,000	886,600	932,484

Alt for Damerne	68,500	59,200	65,870
Hendes Verden	35,500	35,500	42,717
HER OG NU	107,000	106,200	109,778
Hjemmet	127,600	128,100	138,221
Egmont Magasiner A/S, total	338,600	329,000	356,586

Total	1,248,600	1,215,600	1,288,070
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Source: Danish Audit Bureau of Circulation

* Publishers' test numbers

** Audited half-year numbers

Numbers in bold represent the Aller Group's publications.

Kind regards,
Rella Holding A/S

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