



Press information

Malta, 2 August 2010

Invitation to financial presentation

Unibet Group plc will publish its **Interim report for the second quarter 2010** on **Wednesday 11 August 2010** at 07.30 (CET).

In connection with this, Unibet's CEO Henrik Tjärnström will host a presentation in English at FinancialHearings, Operaterrassen in Stockholm **at 09.00 (CET)**. Please go to www.financialhearings.com to sign in, in advance.

For those who would like to participate in the telephone conference in connection with the presentation, **the telephone number is +44 (0)20 7806 1967 Confirmation Code: 5403382**

Please call in, well in advance and register.

After the presentation there will be the opportunity to ask questions.

When the operator asks if there are any questions from the telephone conference, please press the **star key** on your phone.

The presentation is also web casted live on www.unibetgroupplc.com.

For more information:

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About Unibet

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 27 languages through www.unibet.com. Today, Unibet has more than 4.7 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

In December 2007, Unibet acquired Maria Holdings (www.mariabingo.com), the largest online bingo operator in the Nordic market, and in April 2008 acquired Scandinavia's largest trotting community, Travnet.

More information about Unibet Group plc can be found on www.unibetgroupplc.com