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Rezidor announces the Park Inn Sofia / Bulgaria

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces their very first Park Inn in Bulgaria: The Park Inn Sofia featuring 113 rooms is scheduled to open in Q3 2010 – as a re-branding of the existing Greenville Hotel and Apartments, Sofia. “This new property will strengthen our presence in Sofia; it complements our successful Radisson Blu Grand Hotel which is located opposite the National Assembly”, says Kurt Ritter, President & CEO of Rezidor.

Originally, the Greenville hotel opened in 2005. Besides 113 rooms, suites, studios and apartments, it comprises a restaurant with an outdoor terrace, two bars and two meeting rooms. A wellness and sports centre offers an indoor swimming pool, fitness area and treatment rooms. The hotel is located 3.5 km south of Sofia city centre and 7 km from the International Airport. It has excellent access to the numerous business parks which surround the city and are home to many international firms. Sofia’s two most important congress centres, the Inter Expo & Congress Centre and National Palace of Culture, are also in proximity.

Sofia is one of the oldest cities in Europe and has a unique, varied architectural style mixing east and west, with Orthodox churches, Ottoman mosques and even Red Army monuments punctuating the skyline. With the Communism era receding from memory, today the city offers the shopping malls, restaurants and bars one would expect from a European capital.

With Radisson Blu properties already established in most Eastern European capitals, Rezidor’s focus has expanded to the development of Park Inn hotels in strategically important markets. Today, further Park Inn hotels are in operation or under development in Krakow, Bratislava, Prague, Ostrava, Sárvár and Wroclaw.

For further information please contact

Christiane Reiter, Director Corporate Communication
+32 2 702 9331, christiane.reiter@rezidor.com

Renu Snehi, Director Corporate Communication
+32 2 702 9241, renu.snehi@rezidor.com

Press Release

About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 400 hotels in operation and under development with more than 86,300 rooms in over 60 countries.

Rezidor operates the brands **Radisson Blu Hotels & Resorts**, **Regent Hotels & Resorts**, **Park Inn** and **Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand **Hotel Missoni**.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com