

Paris, Tuesday 21st July 2015

## Press Release

### NetBooster publishes its Q2 / 2015 Results

**NetBooster (FR0000079683 – ALNBT – PEA-PME eligible)**, a leading independent European agency in digital performance marketing, today announces its results for the second quarter of 2015, with an **EBITDA increase of 20%**.

In the second quarter of 2015, **NetBooster** recorded an increase in **EBITDA to €1.2m, up** from €1m in the same period in 2014, with **profitability level of 13.8%** (11.6% in the prior year).

	Q2/2014	Q2/2015
<b>Gross Margin</b>	€8.6m	<b>€8.7</b>
<b>EBITDA</b>	€1m	<b>€1.2</b>
<b>EBITDA/Gross Margin</b>	11.6%	<b>13.8%</b>

**Gross Margin** increased to €8.7m (+1.2%). New blue chip clients such as **Estée Lauder, Groupe SEB, Euromaster and Ulla Popken** were being on-boarded during this period and have not yet had a full impact on the P&L. The overall services for these new clients continue to be rolled out in the third quarter of the year, with commensurate growth in the top line expected to follow.

Growing budgets from existing satisfied clients such as **Deutsche Telekom** and the start of new projects will add momentum for the second half of the year as well.

#### OUTLOOK 2015

The management anticipates reaching a target EBITDA range between €5.5m and €6.0m for the year-end 2015 and NetBooster is well positioned to further establish itself as a full service world-wide digital agency for large companies.

**Tim Ringel, CEO of NetBooster, commented:** “NetBooster is in good shape and has sufficient strength and depth to move to the next level. The management is working on further strategic steps and aim to publish an announcement over the next six months.”

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**About NetBooster Group | [www.netbooster.com](http://www.netbooster.com)**

NetBooster is a leading independent European agency in digital performance marketing that makes its comprehensive expertise of digital marketing available to its clients to achieve the best possible performance for their investments. The agency invests in technology and covers the entire chain of online marketing through its European network: search engine optimisation and marketing, data and analytics (DnA), GroundControl Technology, display, affiliation, online media, creation, eCRM and social networks, with a recognised expertise in tomorrow's digital marketing (Social Media, Video, Ad Exchange, etc.). Shares in NetBooster are traded on the NYSE Alternext Paris.

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