



Press Release | Monthly Traffic Performance Data | July 2010

Icelandair Group Traffic Data

Based on figures for the month of July 2010

Highlights of Operations in July

- Icelandair total passengers increased by 12%
- Icelandair load factor was 86%, highest in 4 years
- Air Iceland passenger numbers down by 3% from last year
- Capacity – sold block hours up by 16% from last year

Icelandair	Jul 10	Jul 09		CHG (%)	Jan-Jul 10	Jan-Jul 09		CHG (%)
Number of Passengers (PAX) - in thousand.....	215.684	192.149	↑	12%	808.111	728.813	↑	11%
Load Factor (%).....	86,0%	82,7%	↑	3,3 ppt	76,1%	74,0%	↑	2,1 ppt
Available Seat Kilometers (ASK) - in thousand.....	698.875	611.862	↑	14%	2.882.955	2.546.278	↑	13%

Air Iceland	Jul 10	Jul 09		CHG (%)	Jan-Jul 10	Jan-Jul 09		CHG (%)
Number of Passengers (PAX) - in thousand.....	39.501	40.751	↓	-3%	196.905	216.962	↓	-9%
Load Factor (%).....	68,9%	73,5%	↓	-4,5 ppt	67,1%	69,3%	↓	-2,2 ppt
Available Seat Kilometers (ASK) - in thousand.....	23.005	22.053	↑	4%	95.702	99.446	↓	-4%

Capacity	Jul 10	Jul 09		CHG (%)	Jan-Jul 10	Jan-Jul 09		CHG (%)
Fleet Utilization (%).....	95,5%	96,0%	↓	-0,5 ppt	90,9%	87,8%	↑	3,1 ppt
Sold Block Hours.....	6.732	5.796	↑	16%	34.400	27.958	↑	23%

Cargo Business	Jul 10	Jul 09		CHG (%)	Jan-Jul 10	Jan-Jul 09		CHG (%)
Available Tonne Kilometers (ATK) - in thousand.....	17.545	18.606	↓	-6%	96.603	99.135	↓	-3%
Freight Tonne Kilometers (FTK) - in thousand.....	6.318	6.664	↓	-5%	47.216	51.583	↓	-8%

Tourism	Jul 10	Jul 09		CHG (%)	Jan-Jul 10	Jan-Jul 09		CHG (%)
Available Hotel Room Nights.....	35.212	35.340	↓	0%	142.877	143.555	↓	0%
Sold Hotel Room Nights.....	29.077	31.352	↓	-7%	95.991	95.781	↑	0%
Utilization of Hotel Rooms.....	82,6%	88,7%	↓	-6,1 ppt	67,2%	66,7%	↑	0,5 ppt