

Brussels, 16 August 2010

Rezidor announces the Radisson Blu Hotel, East Midlands Airport in the United Kingdom

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces the Radisson Blu Hotel, East Midlands Airport in the UK. The new build property featuring 216 guest rooms is scheduled to open its doors in Q1 2012.

“After the Radisson Blu and Park Inn hotels in Manchester, London Stansted, London Heathrow and Edinburgh, this project is our 5th airport hotel in the UK. We continue to be Europe’s leading airport hotel operator – with now 32 properties in operation and under development and a total of more than 8,000 rooms”, says Kurt Ritter, President & CEO of Rezidor. “At the same time I’m delighted to announce this hotel as our 250th Radisson Blu; our continuously growing EMEA-portfolio now comprises more than 58,000 rooms”, continues Ritter.

Bahram Sadr-Hashemi from Azure Property Group, one of Europe’s leading hotel investment firms and franchisee of the new hotel, adds: “We are excited about working with Rezidor in creating what will be the premier hotel in the area and will offer superior conference facilities. The hotel will have a unique identity and offer its customers a new experience. Radisson Blu has proven to be an exceptional strong brand in airport locations and we remain confident that it will be no exception here.”

The Radisson Blu Hotel, East Midlands Airport will benefit from a prime location with excellent visibility – 800 meters away from the main terminal and along the M1, the country’s busiest motorway. Besides 208 rooms and 8 suites, all offering Radisson signature services such as free high speed internet access, the property will offer 1 restaurant, 1 bar/lounge, and 1 coffee shop. 750 square meters of conference- and event-space will well-position the hotel on the MICE-market, and leisure facilities will comprise an extensive fitness centre with a gym and indoor pool. The hotel design will also incorporate innovative carbon friendly initiatives to significantly reduce the building’s CO₂ emissions and in the process, pass on significant cost savings to the operator.

East Midlands Airport is among the 10 largest airports in the UK (nearly 6 million annual passengers). This main generator of business traffic within central UK also acts as a hub for several low fare airlines including BMIbaby and Ryanair. Additional demand for the hotel will

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be generated from the business parks in the surrounding area and the nearby cities of Leicester, Derby and Nottingham.

Rezidor is known for a modern approach towards airport hotels – managing outstanding properties with contemporary architecture & design and unique service concepts which include a “Grab & Run” breakfast for early birds, 3-hours express laundry and Business Class-rooms with complimentary *Nespresso*-machine, bathrobe & -slippers, and daily newspaper.

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About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 400 hotels in operation and under development with more than 86,300 rooms in over 60 countries.

*Rezidor operates the brands **Radisson Blu Hotels & Resorts**, **Regent Hotels & Resorts**, **Park Inn** and **Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand **Hotel Missoni**.*

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com