



**Press information**

Malta, 16 August 2010

## **Granting of options**

Unibet Group plc has granted options over 86,061 shares to the company's newly appointed CEO Henrik Tjärnström, in accordance with the approval granted at the AGM on 6 May 2010.

Date of grant: 11 August 2010. The options will have four exercise windows of 15 days each between 1 September 2013 and 15 June 2014. These options are issued in respect of new shares to be issued when the options are exercised. The maximum dilutive effect of this grant will correspond to 0.30 per cent.

Taking into consideration previously issued options; the share capital of the company will increase by a total maximum of GBP 3,038 by the issue of a total maximum of 607,532 ordinary shares, corresponding to 2.15 per cent of the share capital after dilution.

### **For more information:**

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### **About Unibet**

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 27 languages through [www.unibet.com](http://www.unibet.com). Today, Unibet has more than 4.7 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

In December 2007, Unibet acquired Maria Holdings ([www.maria.com](http://www.maria.com)), the largest online bingo operator in the Nordic market, and in April 2008 acquired Scandinavia's largest trotting community, Travnet.

More information about Unibet Group plc can be found on [www.unibetgroupplc.com](http://www.unibetgroupplc.com)