

## PRESS RELEASE

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## Corbion to Highlight Breadth of Clean-Label Solutions at IPPE

**Company showcases newly developed clean-label solutions and the keys to capturing opportunities in the growing market for more natural meat and poultry products.**

Attendees at the upcoming International Production & Processing Expo in Atlanta will find the help they need to create successful clean-label meat and poultry products that please consumers in the Corbion booth (B7305). Visitors will be invited to sample these solutions in a variety of applications that demonstrate the level of quality that can be achieved in more label-friendly products.

“Initially, some consumers were willing to give up an aspect of the eating experience they loved in order to have a cleaner ingredient label, but we’re past that point today,” said David Charest, Vice President-Meat Industry at Corbion. “The expectation now is to have it all – a clean label plus all the flavor, texture and color people associate with traditional meat and poultry products.”

Meeting those expectations can’t be accomplished with a one-size-fits-all approach, according to Charest, which is why Corbion has assembled a broad and versatile range of clean-label solutions based on discrete, well-researched combinations of vinegars, ferments and various plant extracts. Among the latest additions to the company’s clean-label portfolio are new organic vinegars and natural cure options, as well as alternatives to phosphates and High Pressure Pasteurization. But Charest added that what creates truly successful clean-label products goes beyond the right ingredients.

“Every formulation challenge involves a unique set of variables,” he said, “which is why we take a consultative approach in partnering with customers. We bring both scientific expertise and industry experience to those collaborations and tailor our multifunctional solutions to meet customers’ specific regional needs. Then we back it all up with research, predictive modeling tools regulatory, and tech support.”

Corbion built its new North American headquarters building in Lenexa, Kan., to facilitate effective collaboration with customers and features: a fully outfitted meat lab; an analytical chemistry lab for determining molecular composition of foods; a microbiology lab for testing products for shelf life and pathogen control; and a multipurpose food lab/demonstration kitchen that helps engage customers in the creative process.

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The company's Verdad® range of solutions enables more consumer-friendly ingredient labeling while extending shelf life, improving yield and enhancing safety without sacrificing quality. Corbion customers also benefit from access to modeling tools such as the Corbion *Listeria* Control Model, which helps them predict *Listeria* growth in processed foods based on specific conditions and formulations, saving R&D costs and increasing their speed to market.

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**Background information:**

Corbion is the global market leader in lactic acid, lactic acid derivatives, and a leading company in emulsifiers, functional enzyme blends, minerals, vitamins and algae ingredients. We develop sustainable ingredient solutions to improve the quality of life for people today and for future generations. For over 100 years, we have been uncompromising in our commitment to safety, quality, innovation and performance. Drawing on our deep application and product knowledge, we work side-by-side with customers to make our cutting edge technologies work for them. Our solutions help differentiate products in markets such as food, home & personal care, animal nutrition, pharmaceuticals, medical devices, and bioplastics. In 2017, Corbion generated annual sales of € 891.7 million and had a workforce of 1,794 FTE. Corbion is listed on Euronext Amsterdam. For more information: [www.corbion.com](http://www.corbion.com)