

Net Insight Expands Asia Pacific Footprint *Switch Vendor Strengthens Asia Pacific Presence to Drive Customer Wins*

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SINGAPORE – Net Insight; a leading provider of efficient optical transport solutions for media, broadcast and IP networks; continues to expand its international customer footprint with significant increase of the business volume across Asia Pacific.

Net Insight recently strengthened its presence in Asia Pacific, resulting in multiple customer wins. These customers include Korea Telecom, ST Teleport and ToT. Several unnamed customer deals were also completed, including broadcast and media transport networks in China and Japan.

“The need for robust video networks continues to grow across Asia Pacific, making the region a valuable emerging market for Net Insight,” said Fredrik Trägårdh, CEO of Net Insight. “Net Insight is committed to the Asia Pacific market and continues to gain significant momentum with many new customers and partners in the region.”

Net Insight’s Nimbra platform powers the Korea Telecom distribution and contribution media network, which connects 10 cities in Korea with video and audio services through the Seoul Broadcasting System (SBS). Net Insight partners Sanam Technology and Yukung took part in the network deployment.

Based in Singapore, ST Teleport is a full-service communications provider that connects businesses through a network of satellite and terrestrial networks. The company uses Net Insight’s Nimbra solutions to connect Hong Kong, the United States and Singapore through its video contribution network.

A national telecommunications provider in Thailand, TOT deployed a network of Net Insight Nimbra 680 and Nimbra 360 multi-service switches to transport uncompressed SDI video between broadcasters spread throughout Thailand. Net Insight partner Traviscom provided integration services for the deployment.

The Net Insight Nimbra product portfolio is a complete line of multi-service transport switches designed for media, broadcast and IP networks. The platform delivers up to 97 percent bandwidth utilization at 100 percent guaranteed quality of service (QoS).

Net Insight is showcasing its complete line of Video Access Modules and Nimbra solutions at CommunicAsia 17-20 June 2008 in Singapore. To learn more or to receive a product demonstration, visit the company at booth #5F4-08.

For more information, please contact:

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About Net Insight

Net Insight delivers the world’s most efficient and scaleable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight’s Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

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