PRESS RELEASE

Industriförvaltnings AB Kinnevik has decided to give an offer to acquire all outstanding shares in Goodguy Svenska AB. The offered price per share will be SEK 194. A prospectus will be sent to all shareholders on June 18^{th} and the offer period will be between June 18^{th} to July 6^{th} at 6 p.m.

The offer is subject to acceptance from shareholders representing more than 90% of the total outstanding shares. Upon acceptance of the offer, payment will be conducted around July 18th. Industriförvaltnings AB Kinnevik owns 46.8% of outstanding shares. The board of Goodguy recommends the shareholders to accept the offer.

Stockholm June 8, 2001

INDUSTRIFÖRVALTNINGS AB KINNEVIK

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