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Delisting of HL Display AB (publ)

NASDAQ OMX Stockholm has decided that HL Display AB (publ) will be delisted from NASDAQ OMX Stockholm. The last trading day of the shares will be Friday September 17, 2010.

Nacka Strand September 1, 2010

Board of Directors

Further information

For further information please contact Stig Karlsson, Chairman of the Board of Directors of HL Display AB. Tel. +46 706 411 345, <u>stig.karlsson@ratos.se</u>

If you want to discontinue receiving information from HL Display, please send an e-mail to <u>info@hl-display.com</u> or to fax number +46 8 683 73 01.

HL Display announces the information set out in this press release pursuant to the Swedish Securities Market Act. The information was submitted for publication at 11:45 on September 1, 2010.

HL Display is Europe's leading merchandising company. With more than 50 years experience, the company is experts at displaying products in stores in a way that increases sales and makes the store work more efficient, at the same time as providing end consumers with all the information required to make a purchasing decision. HL Display aims primarily at three customer segments: retail food, retail non-food and brand manufacturers.

HL Display' innovations have a proven record of establishing new standards on the market, all over the world. The company is represented on 46 markets in Western and Eastern Europe and in Asia with head office in Nacka, Stockholm. Net sales amounted to MSEK 1,360 in 2009.

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