

Traffic figures – July/August 2010

Performance in August 2010 compared with August 2009:

- The number of own passengers increased by 36%.
- Own capacity (ASK) increased by 36%.
- Own traffic (RPK) increased by 33%.
- The load factor (RPK to ASK) for own production dropped 2 percentage points.

The yield for July increased to DKK 0.84 (plus 11%).

Traffic performance in August 2010

For August as a whole, the total passenger number rose by 16% year on year. The number of own passengers increased by 36% relative to the prior-year period.

Total capacity (ASK) rose by 36% in August 2010. ASK for own production rose by 53%. During the same period, total traffic (RPK) increased by 33%, while traffic in own production increased by 49%.

The load factor fell from 68% in August 2009 to 66% in August 2010. For own production, the rate of decrease was also 2 percentage points from 67% in August 2009 to 65% in August 2010.

	Aug 2010	Aug 2009	Growth	Rolling 12 mths Aug 09/10	Rolling 12 mths July 09/10	Growth
Own passengers	192,179	141,588	36%	1,835,908	1,785,317	3%
Total passengers	237,910	204,250	16%	2,426,667	2,393,007	1%
ASK ('000) ¹	309,335	228,121	36%	2,906,488	2,825,274	3%
RPK ('000) ²	204,971	154,357	33%	1,909,998	1,859,384	3%
Load factor (%) ³	66%	68%	-2 p.p.	66%	66%	0 p.p.

¹) ASK = Available Seat Kilometres. Number of available seats multiplied by the distance covered, measured in kilometres.

²) RPK = Revenue Passenger Kilometres. Number of revenue passengers multiplied by the distance covered, measured in kilometres.

³) Load factor = Ratio of RPK to ASK.

Yield performance in July 2010

The yield was 0.84 in July 2010, equivalent to an 11% increase compared with July 2009. This clearly shows that the summer of last year was a start-up phase, primarily for Leisure traffic, for which pricing was not optimal.

The yield for the Domestic segment dropped by 13% in July 2010, which was partly offset by a 9-percentage-point increase in the load factor from 59% to 68%. In the Regional segment, the yield dropped by 1%, while the load factor increased by 9 percentage points. The yield for the Leisure segment increased by 24%, whereas the load factor dropped by 9 percentage points. The increase in the yield was achieved through much better pricing than in July 2009

	July 2010 ³	July 2009	Growth	Rolling 12 mths July 09/10	Rolling 12 mths June 09/10	Growth
Yield (DKK) ¹	0,84	0,76	11%	0,89	0,88	1%
RASK (DKK) ²	0,63	0,60	5%	0,57	0,57	0%
Avg. sector length (km)	936	760	23%	754	734	3%

¹) Yield = Total revenue from passenger transport on own production relative to revenue passenger kilometres (RPK).

²) RASK= Total revenue from passenger transport, Charter/ACMI divided by ASK.

³) The yield and RASK is announced a month later than the other traffic figures since Cimber Sterling as a network carrier can only release its yield with a one-month lag.

Operating performance in August 2010

In August, 99% of all planned flights were operated and 89% of them were on time.

	Aug 2010	Aug 2009	Growth	Rolling 12 mths Aug 09/10	Rolling 12 mths July 09/10	Growth
On-time departures ¹	89%	96%	-7 p.p.	87%	87%	0 p.p.
Flights operated	99%	100%	-1 p.p.	97%	97%	0 p.p.

¹) On-time departure = Departure within 15 minutes of scheduled departure.

Performance by segment in August 2010

Domestic: For the 15th consecutive month, double-digit year-on-year growth was recorded in the Domestic segment. The number of passengers increased by 32% in August 2010 compared with August 2009. Largely all domestic routes showed passenger growth of more than 25%. For example, the Copenhagen-Aarhus service showed 126% growth in passenger numbers. The load factor increased from 59% to 64% during the period.

Regional: The number of passengers rose by 59% in August 2010 compared with August 2009. The load factor increased from 52% to 58% during the period. The strong growth was due to six new routes as compared with last year, and adjustment of capacity on existing routes generated an increase in the load factor.

Leisure: The number of Leisure passengers increased by 30% year on year. Capacity (ASK) grew by 60%, while demand (RPK) increased by 50%. The drop in the load factor from 72% in August 2009 to 67% in August 2010 can be partially explained by a lower average load factor on the new routes. However, the trend from the current month of a higher yield than in the same period last year is expected to be part of the explanation of the drop in the load factor in August.

	Aug 2010	Aug 2009	Growth	Rolling 12 mths Aug 09/10	Rolling 12 mths July 09/10	Growth
Passengers						
- Domestic	84,298	63,707	32%	882,039	861,448	2%
- Regional	35,844	22,534	59%	371,824	358,514	4%
- Leisure	72,037	55,347	30%	582,045	565,355	3%
Own passengers¹	192,179	141,588	36%	1,835,908	1,785,317	3%
- Charter/ACMI ²	45,731	62,662	-27%	590,759	607,690	-3%
Total passengers	237,910	204,250	16%	2,426,667	2,393,007	1%
ASK ('000)						
- Domestic	26,843	22,250	21%	291,468	286,875	2%
- Regional	42,822	30,005	43%	478,609	465,792	3%
- Leisure	204,453	127,393	60%	1,637,578	1,560,518	5%
Own production¹	274,118	179,648	53%	2,407,655	2,313,185	4%
- Charter/ACMI ²	35,217	48,473	-27%	498,833	512,089	-3%
Total	309,335	228,121	36%	2,906,488	2,825,274	3%
RPK ('000)						
- Domestic	17,173	13,060	31%	180,956	176,843	2%
- Regional	24,976	15,502	61%	254,038	244,564	4%
- Leisure	137,031	91,311	50%	1,125,176	1,079,456	4%
Own production¹	179,180	119,873	49%	1,560,170	1,500,863	4%
- Charter/ACMI ²	25,791	34,484	-25%	349,828	358,521	-2%
Total	204,971	154,357	33%	1,909,998	1,859,384	3%
Load factor						
- Domestic	64%	59%	5 p.p.	62%	62%	0 p.p.
- Regional	58%	52%	6 p.p.	53%	53%	0 p.p.
- Leisure	67%	72%	-5 p.p.	69%	69%	0 p.p.
Own production¹	65%	67%	-2 p.p.	65%	65%	0 p.p.
- Charter/ACMI ²	73%	71%	2 p.p.	70%	70%	0 p.p.
Total	66%	68%	-2 p.p.	66%	66%	0 p.p.

1) Own passengers/own production. Planned scheduled flights offered and operated in the Company's own name and under the Company's flight code.

2) Charter/ACMI = Aircraft Crew Maintenance Insurance. Flights operated for other customers using aircraft on full charters or on wet leases.

Other

- Cimber Sterling recorded a historically high level of satisfaction in its latest customer survey. More than 83% of passengers are satisfied or very satisfied with flying Cimber Sterling.
- The Billund-Dublin service will continue with four weekly frequencies during the coming winter.
- Additional frequencies were added on Danish domestic services in the course of the month.

Traffic figures – August/September

Cimber Sterling will release its traffic figures for August/September on 7 October 2010 at 11.00 am.

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This Announcement has been prepared in Danish and translated into English. In the event of any discrepancy between the Danish Announcement and the English translation, the Danish Announcement shall prevail.

Cimber Sterling is a Danish-based airline with more than 850 employees, offices at five Danish airports and a fleet of 26 large and small aircraft. Cimber Sterling operates more than 1,000 flights per week and carries some 2.4 million leisure and business passengers per year. In addition to flights to domestic and holiday destinations and to a number of selected European destinations, Cimber Sterling is engaged in aircraft maintenance, development and sale of software for logistics relating to aircraft maintenance, and leasing of aircraft on wet and dry leases. For more information, go to cimber.dk