



Press Release | Monthly Traffic Performance Data | August 2010

# Icelandair Group Traffic Data

Based on figures for the month of August 2010

## Highlights of Operations in August

- § Icelandair total passengers increased by 12%
- § Icelandair record load factor in August and an improvement of 3,1% from last year
- § Air Iceland passenger numbers down by 6% from last year
- § Capacity – sold block hours up by 5% from last year

<b>Icelandair</b>	<b>Aug 10</b>	<b>Aug 09</b>		<b>CHG (%)</b>	<b>Jan-Aug 10</b>	<b>Jan-Aug 09</b>		<b>CHG (%)</b>
Number of Passengers (PAX) - in thousand.....	211.137	188.677	€	12%	1.019.248	917.490	€	11%
Load Factor (%).....	85,9%	82,8%	€	3,1 ppt	78,0%	75,7%	€	2,3 ppt
Available Seat Kilometers (ASK) - in thousand.....	685.556	611.691	€	12%	3.568.511	3.157.969	€	13%

<b>Air Iceland</b>	<b>Aug 10</b>	<b>Aug 09</b>		<b>CHG (%)</b>	<b>Jan-Aug 10</b>	<b>Jan-Aug 09</b>		<b>CHG (%)</b>
Number of Passengers (PAX) - in thousand.....	36.682	38.862	€	-6%	233.587	255.824	€	-9%
Load Factor (%).....	70,7%	72,1%	€	-1,3 ppt	67,7%	69,8%	€	-2,0 ppt
Available Seat Kilometers (ASK) - in thousand.....	21.223	20.502	€	4%	116.925	119.947	€	-3%

<b>Capacity</b>	<b>Aug 10</b>	<b>Aug 09</b>		<b>CHG (%)</b>	<b>Jan-Aug 10</b>	<b>Jan-Aug 09</b>		<b>CHG (%)</b>
Fleet Utilization (%).....	94,6%	96,0%	€	-1,4 ppt	91,1%	88,8%	€	2,3 ppt
Sold Block Hours.....	6.602	6.303	€	5%	41.021	34.262	€	20%

<b>Cargo Business</b>	<b>Aug 10</b>	<b>Aug 09</b>		<b>CHG (%)</b>	<b>Jan-Aug 10</b>	<b>Jan-Aug 09</b>		<b>CHG (%)</b>
Available Tonne Kilometers (ATK) - in thousand.....	17.307	17.986	€	-4%	114.529	117.121	€	-2%
Freight Tonne Kilometers (FTK) - in thousand.....	6.445	5.939	€	9%	54.506	57.522	€	-5%

<b>Tourism</b>	<b>Aug 10</b>	<b>Aug 09</b>		<b>CHG (%)</b>	<b>Jan-Aug 10</b>	<b>Jan-Aug 09</b>		<b>CHG (%)</b>
Available Hotel Room Nights.....	29.177	30.333	€	-4%	172.054	173.888	€	-1%
Sold Hotel Room Nights.....	24.264	26.132	€	-7%	120.255	121.913	€	-1%
Utilization of Hotel Rooms.....	83,2%	86,2%	€	-3,0 ppt	69,9%	70,1%	€	-0,2 ppt