

## STOCK EXCHANGE ANNOUNCEMENT

2 February 2009

### **IC Companys sells 49% of the company Designers Remix Collection A/S**

IC Companys has today entered into an agreement to sell 49% of its shares in the company Designers Remix Collection A/S to the daily management of the company, Creative Director Charlotte Eskildsen and her partner, Managing Director Niels Eskildsen.

As part of the IC Companys brand portfolio, Designers Remix Collection is one of the few brands that was not only created, but also built by the self-same person, as Charlotte Eskildsen has personified the creative profile of the brand since the brand was established in 2002.

Designers Remix Collection has seen a remarkably positive development. In 2007/08, brand turnover came to DKK 62 million and the company stands on the threshold of a significant expansion of its international platform. Going forward, shared brand ownership is consequently part of ensuring the long-term partnership.

The change in ownership does not carry any affect on the full year revenue guidance to the current financial year.

#### **IC Companys A/S**

Niels Mikkelsen  
Chief Executive Officer

#### **Please direct any questions regarding this announcement to**

Chris Bigler  
Chief Financial Officer  
+45 3266 7017

Thomas Rohold  
Investor Relations Manager  
+45 3266 7093

*This announcement is a translation from the Danish language. In the event of any discrepancy between the Danish and English versions, the Danish version shall prevail.*

IC Companys A/S – Raffinaderivej 10 – DK 2300 Copenhagen S – tel. +45 3266 7788 – fax +45 3266 7703 – CVR no. 62 81 64 14  
ho@iccompanys.com – www.iccompanys.com