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## **Human Care Group through its subsidiary Dana Douglas receives order for Ceiling Lift Systems in Canada**

Human Care develops and manufactures well-designed, high-quality, functional aid products which give the aging population an improved quality of life within their everyday environment. Its Canadian subsidiary, Dana Douglas, has received an order of Ceiling Lift Systems to the Winnipeg Regional Health Authority through their dealer Acure Medical. Deliveries will start in 2010 and 33 nursing homes will be fitted out with Human Care Ceiling Lifts Systems over a period of 5 years. The total value of the order is estimated to CAD 3.5 million (approx. 25 SEKm).

“We are very proud to be accepted as supplier of this significant order and the trust put on us by Acure throughout the entire project. This acknowledges our commitment to bringing a broad range of quality medical products to the Canadian market and establishes Dana Douglas as a leader in the Canadian mobility aid market,” says Doug Macmillan, CEO of Dana Douglas.

“This order illustrates the Human Care Group’s strategy of becoming a truly international company by bringing all of our group products to the global market place, in this case a ceiling lift system designed and developed in Scandinavia into the Canadian market. It further proves Dana Douglas’ commitment to provide first class service and products to its customers throughout Canada and solidifies their position as one of the market leader’s in the Canadian mobility aid market,” says Fredrik Bürger, President and CEO of the Human Care Group.

Human Care’s ceiling lift systems are sold to more than 20 countries around the globe and offers a selection of fixed and mobile ceiling lift solutions as well as floor standing lifts complemented with a comprehensive coverage of lifting slings.

### **For further information, please contact:**

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*Human Care develops and manufactures well-designed, high-quality, functional aid products which give the aging population an improved quality of life within their everyday environment. Human Care’s current product areas are: overhead lifts, rollators, transport chairs, floor level beds, and hygiene products for people with reduced mobility. Human Care was founded in 1993, and is listed on the First North which is a part of the OMX Nordic Exchange.*