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NASDAQ OMX Copenhagen A/S
Nikolaj Plads 6
DK-1007 Copenhagen K**Ref** SLB/hdg**Announcement no. 12/2010****Date** 24 September 2010**Page** 1 of 1**Alm. Brand A/S – Financial Calendar 2011**

Hereby the financial calendar for 2011:

24 February 2011	Publication of Annual Report 2010
27 April 2011	Annual General Meeting
18 May 2011	Publication of Quarterly Report, 1st quarter of 2011
25 August 2011	Publication of Interim Report 2011
16 November 2011	Publication of Quarterly Report, 3rd quarter of 2011

Please direct any questions regarding this announcement to Søren Boe Mortensen, Chief Executive, on tel. +45 35 47 79 07 or Susanne Biltoft, Head of Information and Investor Relations, on tel. +45 35 47 76 61.

Yours sincerely,

Alm. Brand A/S

Søren Boe Mortensen
Chief Executive