
September 29, 2010

NASDAQ OMX starts trading in eight new ETFs from XACT

Stockholm, September 29, 2010 — NASDAQ OMX today starts trading in eight new Exchange traded funds (ETFs) from XACT. All the XACT ETFs are based on NASDAQ OMX indexes and will be traded on NASDAQ OMX Stockholm. The new ETFs are XACT Nordic 120, which tracks the 120 largest and most traded Nordic companies, and seven sector ETFs tracking the largest listed Nordic companies within the sectors bank & insurance, material, construction & real estate, energy, consumer goods, health care and industrials.

Jenny Rosberg, Senior Vice President at NASDAQ OMX said, "These new ETFs from XACT will make a great addition to both professional and private investors looking for exposure in individual sectors. The ETFs follow new NASDAQ OMX indexes that include all major Nordic listed companies, and also encompass Norwegian shares."

Henrik Norén, Managing Director of XACT Fonder, commented, "ETFs are one of the fastest growing trading products in the world and have with its low fees become attractive instruments also for long-term investments. With this new offering we will be able to meet the increasing demand for ETFs with exposure to Nordic companies."

The following eight new ETFs will be listed on Nasdaq OMX Stockholm as of today:

- XACT Nordic 120 (the 120 largest and most traded Nordic companies)
- XACT Bank (the largest Nordic banking & insurance companies)
- XACT Materials (the largest Nordic companies, within the material sector)
- XACT Construction & Real Estate (the largest Nordic construction & real estate companies)
- XACT Energy (the largest Nordic energy companies)
- XACT Consumer Goods (the largest Nordic consumer goods companies)
- XACT Health Care (the largest Nordic healthcare companies)
- XACT Industrials (the largest Nordic companies within the industrial sector)

About Exchange Traded Funds

An Exchange Traded Fund (ETF) is a security that tracks an index, a commodity or a basket of assets like an index fund, traded like a stock on an exchange. ETFs provide investors with the possibility to invest in well known global indices in the local currency.

About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured

products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements. There can be no assurance that the FSA will give the NASDAQ OMX applicant the authorization and permissions which it seeks.

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