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## Scania lands a breakthrough partnership in the German bus market

The German subsidiary of the French transport group Transdev has ordered 100 city buses from Scania. The deliveries will begin immediately and conclude by the end of 2011.

"In Scania we have found a partner for a long-term relationship," says Peter Wisgerhof, manager at Transdev Deutschland. "Transdev has experienced strong growth over the past few years, and we therefore need to expand our fleet."

The agreement with Transdev's German subsidiary is a breakthrough for Scania in the German market for city buses, and it was made possible thanks to Scania's extensive service network. Wisgerhof says, "When evaluating alternatives, we put a lot of weight on the total cost of ownership."

The buses will be deployed in city and suburban traffic in the Cologne area.

The delivery of Scania's OmniLink city buses will include a service and repair commitment. The buses satisfy the emission requirements of Euro 5 and EEV, and they are equipped with adjustable instrument panels that meet the requirements of the Association of German Transport Companies (VDV).

"With this current model program we see huge growth potential in the German market over the next few years," says Melker Jernberg, Senior Vice President, Scania Buses & Coaches.

Transdev is Europe's fourth-largest, privately-owned bus operator with operations in France, Germany, Italy, the Netherlands, Portugal, Spain and the United Kingdom. The company also operates in Australia and Canada. Transdev transports more than 2 billion passengers annually on more than 16,000 buses. In 2009, the company's turnover was 3.57 billion euros.

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Scania is one of the world's leading manufacturers of trucks and buses for heavy transport applications, and of industrial and marine engines. A growing proportion of the company's operations consists of products and services in the financial and service sectors, assuring Scania customers of cost-effective transport solutions and maximum uptime. Employing some 32,000 people, Scania operates in about 100 countries. Research and development activities are concentrated in Sweden, while production takes place in Europe and South America, with facilities for global interchange of both components and complete vehicles. In 2009, net sales totalled SEK 62 billion and net income amounted to SEK 1.1 billion.

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