



Press Release, 30 January 2009

Axfood joins BLICC climate network

Axfood is the first retail food company to joining the BLICC initiative. The network is only available to companies that work actively and concretely with climate issues.

"We are working actively to reduce our climate impact in all areas," says Anders Strålman, President and CEO of Axfood. "In our day-to-day activities, environmental aspects are being integrated with purchasing, logistics, transports, store operations and waste handling. Our membership in BLICC gives us a contact interface and opportunities to exchange knowledge with enterprises in other industries in our efforts to further systematize and improve the effectiveness of our environmental work."

BLICC (Business Leaders Initiative on Climate Change) is a network of companies from various industries that work actively – together and in own projects – to reduce their environmental impact. All BLICC members strive to run their businesses with minimal climate impact.

"Through our long-term and conscious work in this area, we have shown that cooperation across industries is possible as well as necessary for achieving good results. During a three-year period, BLICC companies have reduced their climate impact by more than 25% while at the same time achieving substantial cost savings," says Ebba Lindsö, President of Respect, which coordinates the BLICC initiative.

Åsa Domeij, Head of Environment and Social Responsibility at Axfood, comments: "Our membership in BLICC strengthens our work for the environment and sustainable development toward the goal of being the best in our industry."

For further information, please contact:

Nina Ekelund, Project manager BLICC, +46-8-454 05 06/+46-70-221 73 28

Åsa Domeij, Head of Environment and Social Responsibility, Axfood: +46-73-077 43 07

Camilla Weiner, Head of Corporate Communications, Axfood: +46-734-04 70 62

Axfood AB conducts retail trade through the wholly owned store chains Hemköp, Willys, Willys hemma and PrisXtra, comprising approximately 220 stores, and wholesale trade through Dagab and Axfood Närlivs. In addition, Axfood collaborates with a number of proprietor-run stores that are tied to Axfood through agreements. These include stores within the Hemköp chain as well as stores run under the Handlar'n and Tempo profiles. In all, Axfood collaborates with over 500 proprietor-run stores. Axfood is listed on the Nordic Large Cap list of the OMX Nordic Exchange in Stockholm. Axel Johnson AB is the principal owner, with approximately 46% of the shares.

BLICC, Business Leaders Initiative on Climate Change, started in 2000. It is a network of companies from various industries who are taking action to reduce their own climate impact and to campaign for businesses and communities with zero climate impact. BLICC's members include Fortum, JM, Statoil, Stena Metall, Vasakronan and SMHI (know-how partner). BLICC is coordinated by Respect.