Press information Stockholm 10/18/2010

High throughput demands in Ghana solved with ERS 360°

Several millions of transactions are performed every day by more than 300,000 airtime resellers at mobile operator MTN in Ghana. The ability to handle high, scalable throughput and demands of customized features was key in their decision to trust Seamless.

When MTN replaced their old system they made a move to prepare for a challenging future with continued high growth.

"It is a delicate task to replace the Top Up system. It is a key revenue stream and uptime is essential" says Mazen Mroue, CIO at MTN in Ghana. "The size of our business operations and special market requirements made it necessary to evaluate Seamless thoroughly. They have a long term commitment and a roadmap that attracted us. We concluded that Seamless could be trusted with this mission critical migration project." Mazen Mroue continues "Our target when we decided to migrate to Seamless solution was to have a solution that is future safe even in the most expansive scenarios we may face. During our examination of the ERS 360° architecture, the clustering possibilities and the security features we can see that our demands are met."

"I'm humbled to receive this vote of confidence from MTN in Ghana and even though their expectations are high our ambition is to surpass them" says Rohit Bhatia, Seamless CEO. "We left no stone unturned to meet the demands in the re-evaluation and the custom features. The seriousness and long term planning of MTN in Ghana has been an inspiration. It is very satisfying to work with an operator that sees the value of our versatile ERS 360°.

Features of the ERS 360° in Ghana:

- Architecture allowing clustered Active/Active servers and geographic redundancy.
- Multiple communication channels: USSD, SMS, Web and Web Services API's. The Web services API feature allows any entity in the Distribution Hierarchy to manage the entities below from their own business systems.
- Monitoring of the ERS 360° can be incorporated in the main monitoring system at the Network Operations Center.
- A number of features for enhanced security and fraud prevention, as an example Captcha has been implemented for web login.

MTN Ghana website: www.mtn.com.gh

For more information, please contact: Joakim Nordblom, Communications Manager Direct +468 5648 7819 Mobile +4670 541 3000 E-mail joakim.nordblom@seamless.se

Certified Advisor: Evli Bank Plc Stockholm, +468 407 8000

About Seamless:

Seamless develop solutions for Mobile Money, prepaid e-Top Up and Value Added Services. Seamless has deployed e-Top Up and M-commerce solutions for more than 40 mobile operators in 22 countries, across three continents. Seamless was founded in 2001 and the share is traded at NASDAQ OMX First North. The company headquarter is in Stockholm, Sweden, with offices in India and South Africa.

www.seamless.se

