



Press Release | Monthly Traffic Performance Data | September 2010

Icelandair Group Traffic Data

Based on figures for the month of September 2010

Highlights of Operations in September

- § Total passengers increased by 22% vs. September 2009. Icelandair has never carried as many passengers in September
- § Load factor improved by 6,9% vs. 2009
- § Air Iceland passenger numbers down by 6% from last year
- § Capacity – sold block hours up by 11% from last year

Icelandair	Sep 10	Sep 09	CHG (%)	Jan-Sep 10	Jan-Sep 09	CHG (%)
Number of Passengers (PAX) - in thousand.....	146.222	120.010	€ 22%	1.166.386	1.037.860	€ 12%
Load Factor (%).....	82,2%	75,3%	€ 6,9 ppt	78,7%	75,6%	€ 3,1 ppt
Available Seat Kilometers (ASK) - in thousand.....	494.783	425.615	€ 16%	4.072.287	3.585.492	€ 14%

Air Iceland	Sep 10	Sep 09	CHG (%)	Jan-Sep 10	Jan-Sep 09	CHG (%)
Number of Passengers (PAX) - in thousand.....	27.499	29.269	è -6%	261.086	285.093	è -8%
Load Factor (%).....	66,8%	66,1%	€ 0,7 ppt	67,6%	69,4%	è -1,8 ppt
Available Seat Kilometers (ASK) - in thousand.....	14.075	13.966	€ 1%	131.000	133.914	è -2%

Capacity	Sep 10	Sep 09	CHG (%)	Jan-Sep 10	Jan-Sep 09	CHG (%)
Fleet Utilization (%).....	93,6%	97,6%	è -4,0 ppt	91,2%	89,8%	€ 1,4 ppt
Sold Block Hours.....	6.172	5.560	€ 11%	47.193	39.822	€ 19%

Cargo Business	Sep 10	Sep 09	CHG (%)	Jan-Sep 10	Jan-Sep 09	CHG (%)
Available Tonne Kilometers (ATK) - in thousand.....	14.335	16.197	è -11%	128.864	133.319	è -3%
Freight Tonne Kilometers (FTK) - in thousand.....	7.328	7.439	è -1%	61.834	64.961	è -5%

Tourism	Sep 10	Sep 09	CHG (%)	Jan-Sep 10	Jan-Sep 09	CHG (%)
Available Hotel Room Nights.....	15.960	15.960	è 0%	188.014	189.848	è -1%
Sold Hotel Room Nights.....	11.372	12.161	è -6%	131.627	134.074	è -2%
Utilization of Hotel Rooms.....	71,3%	76,2%	è -4,9 ppt	70,0%	70,6%	è -0,6 ppt