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PRESS RELEASE

New date for 2009 Annual General Meeting

For practical reasons, the Board of Directors has decided to change the date of Industrivärden's 2009 Annual General Meeting from April 16 to May 8, 2009.

Industrivärden's 2009 Annual General Meeting will be held on May 8, 2009 at the Grand Hotel in Stockholm (Vinterträdgården room), starting at 10 a.m.

Stockholm, January 27, 2009

AB INDUSTRIVÄRDEN (publ)

For further information, please contact:

Sverker Sivall, Head of Investor Relations, tel. +46-8-666 64 00