Royal Wessanen nv

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press release

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Wessanen to sell Kalisterra, part of its French HFS business

Royal Wessanen reached an agreement with a local entrepreneur for the sale and purchase of its French business Kalisterra for an undisclosed amount. Kalisterra is a French distribution company selling food supplements to pharmacies and is part of Wessanen Europe Health Food Stores (HFS). It realised net revenue of €14 million in 2010. The deal is expected to close per 1 October 2011. A book loss of about €1 million after tax is expected on the sale, to be reported in Q2 2011.

This move is fully in line with Wessanen's strategic emphasis on creating more focus within its wholesale activities in Wessanen Europe HFS. In France, the company will focus with Distriborg on its branded grocery business (which includes the leading organic brand Bjorg), branded HFS business (with its brands Bonneterre and Evernat) and wholesale HFS via Biodistrifrais.

About Wessanen

Royal Wessanen is a leading company in the European organic food market. In 2010, Wessanen generated revenue of €712 million with over 2,200 employees. Operating mainly in France, the Benelux, the UK, Germany and Italy, we manage and develop our brands and products in the grocery and health food channels. Our vision is to make our organic brands most desired in Europe. Our brands, like Bjorg, Whole Earth, Zonnatura, Bonneterre, Ekoland, Allos and Tartex, are pioneering brands in the organic food markets. Next to our leading position in organic food businesses, we also produce and market frozen snack products in the Benelux (Frozen Foods) and fruit drinks and cocktail mixers in the US (ABC).

For more information

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