

Press release



For immediate release

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Peter Keller-Andreasen appointed MD of Cybercom Sweden

Peter Keller-Andreasen is appointed managing director of a consolidated Cybercom Sweden. With a single organization in Sweden, Cybercom will have a much stronger, efficient sales organization formed around five business areas.

"When Sweden is united, I see a huge potential for our customers and sales representants to generate more and bigger business," says Peter Keller-Andreasen, who will head Cybercom's new Sweden organization.

Keller-Andreasen joined Cybercom in 2001 and launched Cybercom Denmark. Since 2006, he has been part of Cybercom Group's management team and he will continue as Group vice president. But focus will now be on the Sweden organization, which becomes operative on 1 January 2011.

"We're building a much stronger and more focused organization resource-wise, with a common sales organization and five business areas that operate on the Swedish market as a whole," says Keller-Andreasen. "We want to take advantage of our size, strengthen our offerings towards bigger projects and combine this with our off shore capacity in Eastern Europe and Asia."

Cybercom will go from being organized in three regional companies to one Sweden organization with these business areas: Internet Services, Connected Devices, Communication and Integration, Security and Strategy and Testing and Verification.

The consolidated Cybercom Sweden Company will have about 900 employees in around 10 different locations around the country, thereby becoming Cybercom Group's largest legal entity.

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About Cybercom

The Cybercom Group is a consultancy that offers global sourcing for end-to-end-solutions. The Group is an established world-class supplier in these segments: security, internet services, mobile services, and embedded systems. Thanks to its extensive industry and operations experience, Cybercom offers strategic and technical expertise in telecom, industry, media, the public sector, retail, and banking and finance. The Group employs 1,800 persons and runs projects worldwide. Cybercom has 26 offices in 10 countries. Cybercom was launched in 1995, and its share has been quoted on the NASDAQ OMX Nordic Exchange since 1999. Find out more at www.cybercom.com