

Invitation to Nobia's presentation of the interim report for January-September

Nobia will publish its third-quarter results at 8:00 CET on Friday, 22 October. At 10:00 on the same day, CEO Morten Falkenberg will present the report live from Nobia's kitchen. View the presentation (in English) on the Internet. Prior to the webcast, the slides will be made available on www.nobia.com.

Link to webcast: http://storm.zoomvisionmamato.com/player/nobia/objects/hgbx7625/

Dial-in numbers for telephone conference:

UK: +44 (0) 203 043 2436 US: +1 866 458 4087 Sweden: +46 (0)8 505 598 53

For further information, contact:

Ingrid Yllmark Telephone +46 8 440 16 00

Nobia AB 20 October 2010

Nobia develops and sells kitchens through some 20 strong brands in Europe, including Magnet in the UK, Hygena in France, HTH, Norema, Sigdal, Invita, Marbodal and Myresjökök in the Nordic countries, Petra, Parma and A la Carte in Finland, ewe and FM in Austria, Optifit in Germany and Poggenpohl globally. Nobia generates profitability by combining economies of scale with attractive kitchen offerings. The Group has approximately 8,000 employees and net sales of around SEK 15 billion. The Nobia share is listed on the NASDAQ OMX Nordic Exchange in Stockholm under the short name NOBI. Website: www.nobia.com.

Read more about the company under "About Nobia." Financial information can be found under "Investors".