

Press information
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Seamless in media: Coopetition between MNO's and Banks

Mobile Money is an area where mobile network operators (MNO's) and banks can compete but usually find an advantage in co-operation. Deepali Velayuthan, Mobile Money Director at Seamless, explains how these two segments can come together and structure mutually beneficial partnerships.

The article is published in the latest issue of telecom industry magazine Africa Telecoms which has a focus on Mobile Banking. The magazine has an audited distribution to 12,000 industry specialists and thought leaders.

Find the article in enclosed PDF.

Read the magazine on-line at:

www.africatelecomsonline.co.za/magazine/online_mag.php

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About Seamless:

Seamless is specialized in solutions for Mobile Money, prepaid e-Top Up and Value Added Services. Seamless has deployed e-Top Up and M-commerce solutions for more than 40 mobile operators in 22 countries, across three continents. Seamless was founded in 2001 and the share is traded at NASDAQ OMX First North. The company headquarter is in Stockholm, Sweden, with Asia office in Mumbai, India and Support and Operations Centre in Kolkata, India.

www.seamless.se

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