
October 25, 2010

NASDAQ OMX launches world's fastest trading system for its Nordic derivatives markets

World premier for Genium INET, the comprehensive multi-asset trading and clearing system

Stockholm, October 25, 2010 — The NASDAQ OMX Group, Inc. (NASDAQ:NDAQ) has launched Genium INET, the world's fastest trading system, in its Nordic cash and fixed income derivatives markets. Genium INET is a comprehensive multi-asset trading and clearing system, capable of delivering record-breaking performance with sub-100 microseconds average latency. In addition to powering NASDAQ OMX's own markets, this technology will also be part of its commercial exchange technology offering, giving NASDAQ OMX customers access to the fastest and most robust trading system in the world.

The Genium INET trading and clearing system combines rich functionality with record-breaking performance, high reliability and capacity. Genium INET and its backbone INET technology are capable of delivering an average sub-100 microseconds latency with a throughput of over 1,000,000 messages per second, making it the fastest trading system in the world.

Hans-Ole Jochumsen, President NASDAQ OMX Nordic said, "NASDAQ OMX is committed to innovation through technology to ensure our position as a driving force in the exchange industry and to provide the best possible trading opportunities for our customers and investors. With the Genium INET launch we now extend the benefits of the world's fastest trading technology to our Nordic derivatives markets, thus further contributing to a stronger Nordic financial market. Based on our experience from our Nordic cash markets where INET was launched earlier this year, we expect increased interest in trading and improved market quality in Nordic derivatives products."

Anna Ewing, Chief Information Officer of NASDAQ OMX said, "Genium INET highlights our commitment to designing and developing for a global environment while understanding the needs of local markets. Following the launch of Genium INET at our Nordic derivatives markets, we will be rolling out this high performance platform for our external customers ASX later this year and SGX in 2011. "

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About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured

+products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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Media Contacts:

Anna Rasin

+46 8 405 6612

anna.rasin@nasdaqomx.com

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