

Company Announcement

26 October 2010

Novo Nordisk A/S – Share repurchase programme

On 12 August 2010 Novo Nordisk initiated a share repurchase programme in accordance with the provisions of the European Commission's regulation no 2273/2003 of 22 December 2003, also referred to as the Safe Harbour rules.

Under the programme Novo Nordisk will repurchase B shares for an amount up to DKK 1.0 billion in the period from 12 August 2010 to 25 October 2010. Consequently, the programme has been concluded on 25 October 2010.

Since the announcement as of 18 October 2010, the following transactions have been made under the programme:

	Number of shares	Average purchase price	Transaction value, DKK
Accumulated, last announcement	1,606,000		835,335,452
18 October 2010	85,000	520.1062	44,209,027
19 October 2010	60,000	491.3583	29,481,498
20 October 2010	40,000	532.3600	21,294,400
21 October 2010	42,000	537.6800	22,582,560
22 October 2010	37,500	533.2800	19,998,000
25 October 2010	50,168	540.1600	27,098,747
Accumulated under the programme	1,920,668		999,999,684

With the transactions stated above, Novo Nordisk owns a total of 26,798,755 treasury shares, corresponding to 4.5% of the share capital. The total amount of shares in the company is 600,000,000 including treasury shares.

Novo Nordisk is a global healthcare company with 88 years of innovation and leadership in diabetes care. The company also has leading positions within haemophilia care, growth hormone therapy and hormone replacement therapy. Headquartered in Denmark, Novo Nordisk employs approximately 29,890 employees in 76 countries, and markets its products in 179 countries. Novo Nordisk's B shares are listed on the NASDAQ OMX Copenhagen (Novo-B). Its ADRs are listed on the New York Stock Exchange (NVO). For more information, visit novonordisk.com.

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