



Press Release | Monthly Traffic Performance Data | October 2010

Icelandair Group Traffic Data

Based on figures for the month of October 2010

Highlights of Operations in October

- § Total passengers increased by 27% vs. October 2009
- § Record load factor for October with 7,1 ppt improvement vs. 2009
- § Air Iceland passenger numbers up by 7% from last year
- § Capacity – sold block hours up by 11% from last year

Icelandair	Oct 10	Oct 09	CHG (%)	Jan-Oct 10	Jan-Oct 09	CHG (%)
Number of Passengers (PAX) - in thousand.....	129.975	102.697	€ 27%	1.296.067	1.140.557	€ 14%
Load Factor (%).....	82,3%	75,2%	€ 7,1 ppt	79,0%	75,6%	€ 3,4 ppt
Available Seat Kilometers (ASK) - in thousand.....	437.023	365.007	€ 20%	4.509.310	3.950.499	€ 14%

Air Iceland	Oct 10	Oct 09	CHG (%)	Jan-Oct 10	Jan-Oct 09	CHG (%)
Number of Passengers (PAX) - in thousand.....	30.518	28.537	€ 7%	291.622	313.630	€ -7%
Load Factor (%).....	71,5%	70,9%	€ 0,6 ppt	68,0%	69,5%	€ -1,5 ppt
Available Seat Kilometers (ASK) - in thousand.....	13.222	11.645	€ 14%	144.222	145.558	€ -1%

Capacity	Oct 10	Oct 09	CHG (%)	Jan-Oct 10	Jan-Oct 09	CHG (%)
Fleet Utilization (%).....	96,2%	94,3%	€ 1,9 ppt	91,5%	90,3%	€ 1,2 ppt
Sold Block Hours.....	5.545	4.978	€ 11%	52.738	44.800	€ 18%

Cargo Business	Oct 10	Oct 09	CHG (%)	Jan-Oct 10	Jan-Oct 09	CHG (%)
Available Tonne Kilometers (ATK) - in thousand.....	14.300	15.098	€ -5%	143.164	148.417	€ -4%
Freight Tonne Kilometers (FTK) - in thousand.....	7.608	7.928	€ -4%	69.442	72.889	€ -5%

Tourism	Oct 10	Oct 09	CHG (%)	Jan-Oct 10	Jan-Oct 09	CHG (%)
Available Hotel Room Nights.....	16.492	16.492	0%	204.506	206.340	€ -1%
Sold Hotel Room Nights.....	9.823	10.120	€ -3%	141.450	144.194	€ -2%
Utilization of Hotel Rooms.....	59,6%	61,4%	€ -1,8 ppt	69,2%	69,9%	€ -0,7 ppt