

Announcement No. 1/2009

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Copenhagen, 20 January 2009

NASDAQ OMX Copenhagen A/S

Nikolaj Plads 6

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Circulation Numbers Denmark December 2008 (weekly publications)

	December 2008*	November 2008*	1st half 2008**
7 TV-Dage	35,100	33,000	35,253
Billed Bladet	189,700	187,100	194,605
Familie Journalen	180,400	189,200	194,449
Femina	56,600	67,000	65,032
KIG IND	55,900	59,000	67,383
SE & HØR	175,000	172,200	187,622
SØNDAG	85,000	89,800	89,895
Ude & Hjemme	167,000	145,400	162,281
Aller Press A/S, total	944,700	942,700	996,520

Alt for Damerne	64,100	68,600	72,711
Hendes Verden	37,500	52,100	44,643
HER OG NU	107,400	113,400	109,365
Hjemmet	156,500	138,000	148,757
Egmont Magasiner A/S, total	365,500	372,100	375,476

Total	1,310,200	1,314,800	1,371,996
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Source: Danish Audit Bureau of Circulation

* Publishers' test numbers

** Audited half-year numbers

Numbers in bold represent the Aller Group's publications.

Kind regards,

Rella Holding A/S

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