

AFFECTO PLC -- STOCK EXCHANGE RELEASE -- 17 February 2011 at 10.10

INVITATION TO THE ANNUAL GENERAL MEETING OF THE SHAREHOLDERS OF AFFECTO PLC

The shareholders of Affecto Plc are hereby summoned to the Annual General Meeting ("Meeting") to be held on Thursday 31 March 2011 at 9.00 a.m. at Finlandia Hall, Elissa-room, Mannerheimintie 13, 00100 Helsinki, Finland.

The following matters will be on the agenda of the Meeting:

1. Procedural matters of the Meeting

- Opening of the Meeting
- Calling the Meeting to order
- Election of persons to scrutinize the minutes and to supervise the counting of votes
- Recording the legality of the Meeting
- Recording the attendance at the Meeting and adoption of the list of votes

2. Presentation of the financial statement, consolidated financial statements, annual report and auditor's report for the year 2010

- Review by the CEO

3. Adoption of the financial statement

4. Resolution on the use of the profit shown on the balance sheet and the dividend distribution

The Board of Directors proposes to the Meeting that a dividend of EUR 0.06 per share is distributed from the year 2010. The Board of Directors proposes that the dividend is paid on 14 April 2011. The dividend is payable to shareholders entered into the Shareholder Register maintained by Euroclear Finland Ltd on the record date 5 April 2011 set by the Board of Directors.

5. Resolution on the discharge from liability in respect of the members of the Board of Directors and the CEO

6. Resolution on the fees of the Board of Directors, the number of members of the Board of Directors and the election of members of the Board of Directors

The Nomination and Compensation Committee of the Board of Directors proposes to the Meeting that the number of members of the Board of Directors is six and that the following members of the Board of Directors are re-elected for the next term, which extends until the closing of the following Annual General Meeting: Mr. Aaro Cantell, Mr. Heikki Lehmusto, Mr. Jukka Ruuska and Mr. Haakon Skaarer. In addition, the Committee proposes that Mrs. Tuija Soanjärvi and Mr. Lars Wahlström are elected as new members to the Board of Directors.

Tuija Soanjärvi (b. 1955) has served as the CFO of Itella Corporation since 2005. Previously she worked as CFO of Elisa Corporation in 2003-2005. Earlier she has worked at TietoEnator Corporation in 1986-2003, latest as the CFO. She is a member of the board of directors of the National Board of Patents and Registration of Finland and a member of the Auditing Board of the Central Chamber of Commerce of Finland. She has a master's degree in Economics and Business Administration.

Lars Wahlström (b. 1959) is the CEO of Telepo AB since 2009. Previously he has worked at Oracle for nine years, latest as Group Vice President for the Global Telecom and Media Industry Business Unit. Earlier he also held

positions at EHPT (Ericsson Hewlett Packard Telecommunications), Allgon Mobile, Kockumation and Mölnlycke Healthcare. He has a degree in Business Administration from the University of Stockholm.

Shareholders representing 28 % of the voting rights have announced their support for the proposition of the Committee. All candidates have given their consent to the election.

The Committee proposes that the monthly fees of the members of the Board of Directors shall be as follows: EUR 1,800 for the members of the Board of Directors, EUR 3,200 for the Chairman of the Board of Directors and EUR 2,500 for the Vice Chairman of the Board of Directors. A fee of EUR 250 shall be paid for participation in Committee meetings, save for meetings of the Nomination Committee which is proposed to be appointed.

7. Resolution on the election of the auditor and the remuneration of the auditor

The Audit Committee of the Board of Directors proposes to the Meeting that the Authorised Public Accountants KPMG Oy Ab is elected as the auditor of the company, Mr. Reino Tikkanen, APA, as the auditor in charge. Based on the recommendation of the Audit Committee of the Board of Directors, the Board of Directors proposes that the Meeting will decide to pay the auditor's remuneration on the basis of a reasonable invoice.

8. Proposal by the Board of Directors to authorise the Board of Directors to decide upon the issuing of shares

The Board of Directors proposes that the Meeting authorise the Board of Directors to decide upon the issuing of new shares and upon the conveying of the company's own shares held by the company in one or more tranches. The share issue may be carried out as a share issue against payment or without consideration on terms to be determined by the Board of Directors and in relation to a share issue against payment at a price to be determined by the Board of Directors.

The authorisation includes also the right to issue option rights and special rights, in the meaning of Chapter 10 Section 1 of the Companies Act, which entitle to the company's new shares or the company's own shares held by the company against consideration.

A maximum of 4,200,000 new shares may be issued. A maximum of 2,100,000 own shares held by the company may be conveyed.

The Board of Directors proposes that the authorisation comprises the right to deviate from the shareholders' pre-emptive subscription right provided that the company has a weighty financial reason for the deviation in a share issue against payment and provided that the company, taking into account the interest of all its shareholders, has a particularly weighty financial reason for the deviation in a share issue without consideration. Within the above mentioned limits the authorisation may be used e.g. in order to strengthen the company's capital structure, to broaden the company's ownership, to be used in corporate acquisitions or when the company acquires assets relating to its business and as part of the company's incentive programmes. It is proposed that shares may also be subscribed for or own shares may be conveyed against contribution in kind or by means of set-off.

In addition, The Board of Directors proposes that the authorisation includes the right to decide upon a share issue without consideration to the company itself so that the amount of own shares held by the company after the share issue is at most one-tenth (1/10) of all shares in the company. Pursuant to

chapter 15 section 11 subsection 1 of the Companies Act all own shares held by the company or its subsidiaries are included in this amount. The authorisation shall be in force until the next Annual General Meeting.

9. Proposal by the Board of Directors to authorise the Board of Directors to decide upon the acquiring of the company's own shares

The Board of Directors proposes that the Meeting authorise the Board of Directors to decide upon the acquiring of the company's own shares with distributable funds in one or more tranches on the terms set forth below. The acquisition of shares reduces the company's distributable non-restricted shareholders' equity.

The company's own shares may be acquired in order to strengthen the company's capital structure, to be used as payment in corporate acquisitions or when the company acquires assets related to its business and as part of the company's incentive programmes in a manner and to the extent decided by the Board of Directors and to be transferred for other purposes or to be cancelled. A maximum of 2,100,000 shares may be acquired. The company's own shares may be acquired in accordance with the decision of the Board of Directors either through a public trading or by a public offer at their market price at the time of purchase. The Board of Directors shall decide upon all other matters regarding the acquisition of own shares. The authorisation shall be in force until the next Annual General Meeting.

10. Appointment of a Nomination Committee

The Board of Directors proposes that the Meeting shall resolve to appoint a Nomination Committee to prepare proposals concerning members of the Board of Directors and their remunerations for the following Annual General Meeting.

The Nomination Committee would consist of the representatives of the three largest shareholders and the Chairman of the Board of Directors, acting as an expert member, if he/she is not appointed representative of a shareholder. The members representing the shareholders would be appointed by the three shareholders whose share of ownership of the shares of the company is largest on 31 October preceding the Annual General Meeting. Should a shareholder not wish to use its right to nominate, this right would be passed on to the next largest shareholder who does not already have a right to nominate a representative. The largest shareholders would be determined on the basis of the ownership information registered in the book-entry system. However, holdings by a shareholder, who under the Finnish Securities Markets Act has the obligation to disclose changes in shareholdings (flagging obligation), may be combined provided that the owner presents a written request to that effect to the Board of Directors of the company no later than three business days prior to 31 October preceding the Annual General Meeting.

The Nomination Committee would be convened by the Chairman of the Board of Directors, and the Committee would appoint a chairman among its members.

The Nomination Committee should give its proposal to the Board of Directors of the company by 20 January preceding the Annual General Meeting.

Annual accounts and proposals by the Board of Directors

The notice concerning the company's annual accounts 2010 and copies of the proposals of the Board of Directors concerning items 8-10 above including appendices and other documents to be dealt with at the Meeting will be available on the company website www.affecto.com on Thursday 10 March 2011 at the latest. The proposals of the Board of Directors and the annual accounts

are also available at the Meeting. Copies of these documents and of this notice will be sent to shareholders upon request.

Right to attend and vote at the Meeting

In order to attend and have the right to vote at the Meeting, a shareholder

(a) shall be entered in the Shareholder Register of the company maintained by Euroclear Finland Ltd by Monday 21 March 2011, and

(b) shall give notice to attend the Meeting by Monday 28 March 2011 at 10.00 a.m. Finnish time.

Pursuant to chapter 5 section 25 of the Companies Act, a shareholder who is present at the general meeting has the right to request information with respect to the matters to be considered at the meeting.

Registration in the Shareholder Register

The shareholder in whose name the shares are registered is automatically registered in the Shareholder Register of the company.

Holder of nominee registered shares

A shareholder of nominee registered shares has the right to participate in the Meeting by virtue of such shares, based on which he/she, on Monday 21 March 2011, would be entitled to be registered in the shareholders' register of the company held by Euroclear Finland Ltd. Shareholders holding nominee-registered shares who wish to attend the Meeting may temporarily be registered in the shareholders' register. A shareholder of nominee registered shares is advised to request without delay necessary instructions regarding the registration in the shareholders' register of the company, the issuing of proxy documents and registration for the Meeting from his/her custodian bank. The account management organization of the custodian bank will register a holder of nominee registered shares, who wants to participate in the Meeting, to be temporarily entered into the shareholders' register of the company on Monday 28 March 2011 at 10.00 a.m. Finnish time at the latest. As regards nominee registered shares this constitutes due registration for the Meeting.

Proxy representative and powers of attorney

A shareholder may participate in the Meeting and exercise his/her rights at the Meeting by way of proxy representation. A proxy representative shall produce a dated proxy document or otherwise in a reliable manner demonstrate his/her right to represent the shareholder at the Meeting. When a shareholder participates in the Meeting by means of several proxy representatives representing the shareholder with shares at different securities accounts, the shares by which each proxy representative represents the shareholder shall be identified in connection with the registration for the Meeting.

Notice to attend

A shareholder wishing to attend the Meeting shall give notice to attend the Meeting to the company either

(a) by e-mail: arja.hyrske@affecto.com,

(b) by telephone +358 205 777 757 (Ms. Arja Hyrske) Monday through Friday between 9.00 a.m. and 4.00 p.m. Finnish time,

(c) by mail to Affecto Plc, Ms. Arja Hyske, Atomitie 2, 00370 Helsinki, Finland.

The notice shall be at the company's disposal no later than on Monday 28 March 2011 at 10.00 a.m. Finnish time.

The personal data given to Affecto Plc is used only in connection with the Meeting and processing of related registrations.

Delivery of proxies

Possible proxy documents should be delivered in originals to Affecto Plc, Ms. Arja Hyske, Atomitie 2, 00370 Helsinki, no later than on Monday 28 March 2011 at 10.00 a.m. Finnish time.

Other instructions/information

On the date of this notice to the Meeting, the total number of shares in Affecto Plc is 21,516,468 shares and 21,516,468 votes.

We wish our shareholders welcome to the Meeting.

Helsinki, 17 February 2011

Affecto Plc
The Board of Directors

Additional information provided by:

CEO Pekka Eloholma, tel. +358 205 777 737

CFO Satu Kankare, tel. +358 205 777 202

SVP of M&A and IR Hannu Nyman, tel. +358 205 777 761

www.affecto.com

APPENDICES:

Appendix 1: Proposal by the Board of Directors to authorise the Board of Directors to decide upon the issuing of shares

Appendix 2: Proposal by the Board of Directors to authorise the Board of Directors to decide upon the acquiring of the company's own shares

Appendix 3: Proposal by the Board of Directors to appoint a Nomination Committee

Appendix 1: Proposal by the Board of Directors to authorise the Board of Directors to decide upon the issuing of shares

PROPOSAL BY THE BOARD OF DIRECTORS TO AUTHORISE THE BOARD OF DIRECTORS TO DECIDE UPON THE ISSUING OF SHARES

The Board of Directors proposes that the Meeting authorise the Board of Directors to decide upon the issuing of new shares and upon the conveying of the company's own shares held by the company in one or more tranches. The share issue can be carried out as a share issue against payment or without consideration on terms to be determined by the Board of Directors and in relation to a share issue against payment at a price to be determined by the Board of Directors.

The Board of Directors proposes that the authorisation includes also the right to issue option rights and special rights, in the meaning of chapter 10 section 1 of the Companies Act, which entitle to the company's new shares or the company's own shares held by the company against consideration.

A maximum of 4,200,000 new shares can be issued. A maximum of 2,100,000 own shares held by the company can be conveyed.

The Board of Directors proposes that the authorisation comprises a right to deviate from the shareholders' pre-emptive subscription right provided that in a share issue against payment the company has an important financial reason for the deviation and provided that in a share issue without consideration the company, taking into account the interest of all its shareholders, has a particularly important financial reason for the deviation. The authorisation can within the above mentioned limits be used e.g. in order to strengthen the company's capital structure, to broaden the company's ownership, to be used as payment in corporate acquisitions or when the company acquires assets relating to its business and as part of the company's incentive programmes. The shares may also be conveyed in a public trading. Shares may also be subscribed for or own shares may be conveyed against contribution in kind or by means of set-off.

In addition, the Board of Directors proposes that the authorisation includes the right to decide upon a share issue without consideration to the company itself so that the amount of own shares held by the company after the share issue is at most one-tenth (1/10) of all shares in the company. Pursuant to chapter 15 section 11 subsection 1 of the Companies Act all own shares held by the company and its subsidiaries are included in this amount.

The authorisation shall be in force until the next Annual General Meeting.

The decision by the Meeting shall be supported by shareholders with at least two-thirds of the votes cast and the shares represented at the Meeting.

Affecto Plc

The Board of Directors

Appendix 2: Proposal by the Board of Directors to authorise the Board of Directors to decide upon the acquiring of the company's own shares

PROPOSAL BY THE BOARD OF DIRECTORS TO AUTHORISE THE BOARD OF DIRECTORS TO DECIDE UPON THE ACQUIRING OF THE COMPANY'S OWN SHARES

The Board of Directors proposes that the Meeting authorise the Board of Directors to decide upon the acquiring of the company's own shares with distributable funds on the terms given below. The share acquisition reduces the company's non-restricted distributable shareholders' equity.

The company's own shares can be acquired in order to strengthen the company's capital structure, to be used as payment in corporate acquisitions or when the company acquires assets related to its business and as part of the company's incentive programmes in a manner and to the extent decided by the Board of Directors and to be transferred for other purposes or to be cancelled.

An aggregate of 2,100,000 shares may be acquired.

Shares will be acquired in accordance with the decision of the Board of Directors either through a public trading or by a public offer at their market price at the time of purchase. As the acquisition takes place in public, neither the order of acquisition nor the effect of the acquisition on the distribution of ownership and voting rights in the company nor the distribution of ownership and votes among persons belonging to the inner circle of the company is known in advance. The Board of Directors shall decide upon all other matters regarding the acquisition of own shares.

The authorisation shall be in force until the next Annual General Meeting.

The decision by the Meeting shall be supported by shareholders with at least two-thirds of the votes cast and the shares represented at the Meeting.

Affecto Plc

The Board of Directors

Appendix 3: Proposal by the Board of Directors to appoint a Nomination Committee

PROPOSAL BY THE BOARD OF DIRECTORS TO APPOINT A NOMINATION COMMITTEE

The Board of Directors proposes that the Meeting shall resolve to appoint a Nomination Committee to prepare proposals concerning members of the Board of Directors and their remuneration for the following Annual General Meeting. The Board of Directors proposes the appointment of a shareholders' Nomination Committee as it increases transparency of the process concerning the election and remuneration of the members of the Board of Directors.

The Nomination Committee would consist of the representatives of the three largest shareholders and the Chairman of the Board of Directors, acting as an expert member, if he/she is not appointed representative of a shareholder. The members representing the shareholders would be appointed by the three shareholders whose share of ownership of the shares of the company is largest on 31 October preceding the Annual General Meeting. Should a shareholder not wish to use its right to nominate, this right would be passed on to the next largest shareholder who does not already have a right to nominate a representative. The largest shareholders would be determined on the basis of the ownership information registered in the book-entry system. However, holdings by a shareholder, who under the Finnish Securities Markets Act has the obligation to disclose changes in shareholdings (flagging obligation), may be combined provided that the owner presents a written request to that effect to the Board of Directors of the company no later than three business days prior to 31 October preceding the Annual General Meeting.

The Nomination Committee would be convened by the Chairman of the Board of Directors, and the Committee would appoint a chairman among its members.

The Nomination Committee should give its proposal to the Board of Directors of the company by 20 January preceding the Annual General Meeting.

Affecto Plc

The Board of Directors