

## **Net Insight receives order from large U.S. telecom provider for backhaul network**

*Net Insight's Nimbra switch to enable seamless transport of SD and HD video as well as data services  
on the same platform*

**STOCKHOLM, Sweden – 14 May 2009 – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced its Nimbra optical transport solution has been chosen by a global tier one telecom operator for a U.S. multi-service network.**

The operator will deploy Net Insight's Nimbra 680 switches to provide standard definition (SD) and high definition (HD) video transport as well as IT data services on the same platform between Los Angeles and New York.

The Nimbra 680 is a next generation multi-service switch designed to meet the rigorous rich media and data service needs of the carrier and service provider markets. It provides the industry's lowest cost-per-bit switching and includes high switching capacity, end-to-end provisioning and restoration, full topology support and unique multicast support. Most importantly, the Nimbra platform offers 97 percent bandwidth utilization and 100 percent quality of service guaranteed, making it the most capable switching platform on the market.

"This order validates the need for flexible, quality-protecting transport solutions among tier one telecom operators in the U.S. and Net Insight's continued traction in this market," said Fredrik Trägårdh, CEO of Net Insight.

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 35 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)*