



Press Release | Monthly Traffic Performance Data | January 2011

Icelandair Group Traffic Data

Based on figures for the month of January 2011

Highlights of Operations in January

- § Total passenger numbers in January increased by 15% and load factor improved by 2,8 ppt
- § Record number of passengers travelling to Iceland in the month of January
- § Air Iceland passenger numbers down by 2% from last year
- § Capacity – sold block hours up by 16% from last year

Icelandair	Jan 11	Jan 10	CHG (%)	
Number of Passengers (PAX).....	82.136	71.591	é	15%
Load Factor (%).....	65,7%	62,9%	é	2,8 ppt
Available Seat Kilometers (ASK) - in thousand.....	344.855	304.057	é	13%

Air Iceland	Jan 11	Jan 10	CHG (%)	
Number of Passengers (PAX).....	23.762	24.271	è	-2%
Load Factor (%).....	65,1%	63,7%	é	1,4 ppt
Available Seat Kilometers (ASK) - in thousand.....	11.608	10.680	é	9%

Capacity	Jan 11	Jan 10	CHG (%)	
Fleet Utilization (%).....	93,1%	88,0%	é	5,1 ppt
Sold Block Hours.....	4.904	4.234	é	16%

Cargo Business	Jan 11	Jan 10	CHG (%)	
Available Tonne Kilometers (ATK) - in thousand.....	12.463	12.289	é	1%
Freight Tonne Kilometers (FTK) - in thousand.....	6.596	6.589	é	0%

Tourism	Jan 11	Jan 10	CHG (%)	
Available Hotel Room Nights.....	16.492	16.252	é	1%
Sold Hotel Room Nights.....	7.361	7.635	è	-4%
Utilization of Hotel Rooms.....	44,6%	47,0%	è	-2,3 ppt