

For immediate release

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## Cybercom wins new development project in automotive industry

Cybercom and Talent Plastics signed a contract for electronics and software development for two components required by an international vehicle manufacturer. The final products facilitate simpler, safer working environments for professional chauffeurs.

Cybercom and Talent Plastics won the assignment in tough international competition. Talent Plastics is the product supplier, and Cybercom develops electronics and software for the products whose identity still remains confidential.

"This is a very interesting project," says Patrik Björler, key account manager, Automotive Solutions, Cybercom in Gothenburg. "The products to be developed will enable safer working environments. They contain technologies that make work easier for professional chauffeurs. The products will strengthen our customer's competitiveness. We were selected as a development partner due to our expertise in wireless communication and user interface."

"Our experiences with Cybercom from earlier technical prestudies are very positive," says Håkan Ljung, CEO, Talent Plastics. "We're delighted to work together again. Talent Plastics and Cybercom make a very strong team – thanks to our extensive experience as a product supplier and Cybercom's experiences with large, comprehensive automotive industry projects."

The project deals with Autosar compatibility. Autosar is a global software standard for the automotive industry. The standard manages complexity that results from skyrocketing functionality growth, among other things.

"Of course we're proud to be selected for this significant project," says Håkan Fernström, division manager, Automotive Solutions, Cybercom in Gothenburg. "In combination with various technology areas, we get great opportunities to continue our development within Autosar. I believe that our customers particularly appreciate that we're a catalyst for the telecom and automotive industries, for which we contribute reliable solutions and reusable, attractive expertise from one industry to another. We're also noticing that our local expertise, with our offshore proposition, makes us more competitive."

### Questions? Contact:

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### About Cybercom

The Cybercom Group is a high-tech consultancy that offers global sourcing for end-to-end solutions. The Group established itself as a world-class supplier in these segments: security, portals, mobile solutions, and embedded systems. Thanks to its extensive industry and operations experience, Cybercom can offer strategic and technological expertise to these markets: telecom, industry, media, public sector, retail and banking and financial services. The Group employs about 2000 persons and runs projects worldwide. Cybercom has 24 offices in 10 countries. The company was launched in 1995. Since 1999, Cybercom's share has been quoted on the OMX Nordic Exchange. Find out more at: [www.cybercomgroup.com](http://www.cybercomgroup.com)

### About Talent Plastics Laxå AB

Talent Plastics consists of four subsidiaries with three factories in Sweden and one in Estonia. All have great development potential; they can offer everything from turnkey solutions – linked to plastic products – to production of injection-moulded and extruded items. The company has extensive experience with most thermoplastic materials. With its four factories, Talent Plastics AB has resources of large enterprises and the flexibility of short decision paths. Find out more: [www.talentplastics.se](http://www.talentplastics.se)

### Read more about Autosar at [www.autosar.org](http://www.autosar.org).

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