

**Press Information**  
**Stockholm 15/03/2011**

**Seamless launches yet another service for MTN in Afghanistan to benefit the Afghani Diaspora**

Seamless is proud to announce the launch of a new service for MTN Afghanistan that enables people from different parts of the world to send credit to the airtime accounts of friends or relatives. MTN Afghanistan has been a long standing customer of Seamless, and has been using the ERS 360° platform to provide Prepaid TopUp services in the country for the past 3 years. The new service launched is an add-on to the same platform. Being a leading Mobile Network Operator in Afghanistan, MTN becomes the first operator to launch such a service in the country.

George Nassif, CIO, MTN Afghanistan said, "We are very excited about the launch of this new service, which will not only benefit the public at large in Afghanistan by having their kith and kin providing them with mobile credit from anywhere in the world, but also help MTN achieve its social objectives in this part of the world, making MTN the first operator in the region to launch such a service with the help of Seamless".

Brought to the market by MTN Afghanistan in conjunction with Seamless and Ezetop, this service works such that a MTN subscriber who desires to top-up an airtime account just visits the website, registers themselves, provides the number along with the credit-card details and the top-up gets effected instantaneously. The request for top-up comes directly to the Seamless' ERS 360° platform, and the top-up is executed. After that, a confirmation is sent back to the initiator. Seamless has performed all third party integrations via its web-services API. This service will provide direct and tangible benefit to the Afghani diaspora, who want to top-up the airtime balances of their near and dear ones in Afghanistan.

Mohan Mathew Antony, Sales Head for Seamless said, "Being able to provide a service solution that benefits people in the region of Afghanistan and enables our esteemed customer, MTN, to achieve its social goals, makes us very happy. We have further demonstrated our capability to provide MTN with innovative, cost effective, scalable, future proof and secure solutions year after year."

For more information, please contact:

Deepali Velayuthan  
Head - Marketing  
Mobile +91 9619060733  
E-mail: [deepali.velayuthan@seamless.se](mailto:deepali.velayuthan@seamless.se)  
Certified Advisor: Evil Bank Plc Stockholm, +468 407 8000

-----  
About Seamless:

Seamless is a software innovation company specializing in solutions for Mobile Money, prepaid e-Top Up and Value Added Services. Seamless has deployed e-Top Up and M-commerce solutions for more than 40 mobile operators in 22 countries, across three continents. Seamless was founded in 2001 and the share is traded at NASDAQ OMX First North. The company headquarter is in Stockholm, Sweden, with offices in Mumbai and Kolkata, India.

[www.seamless.se](http://www.seamless.se)

**SEAMLESS**