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Sakari Pitkänen, Global Editor in Chief in Metro, appointed Vice President of Metro Interactive

Metro International S.A. ("Metro International"), the international newspaper group, today announced that Sakari Pitkänen, Global Editor-in-Chief of Metro International, has been appointed Vice President of Metro Interactive, Metro International's global online division.

Sakari has been with Metro International since 1995. Prior to taking on the role of Metro International's Global Editor-in-Chief in 2006, Sakari was the Editor-in-Chief of Metro Sweden since 1997.

During his tenure, Metro has become the most-read daily newspaper in Sweden. He has been involved in the launch of a number of Metro's around the world. Throughout 2008, Sakari has continued to focus on strengthening the global editorial team based in London. Prior to commencing with Metro International, Sakari spent 10 years working at Swedish Aftonbladet, where he held a variety of positions.

Per Mikael Jensen CEO and President of Metro International says: "By appointing such an experienced person as Sakari, we show Metro International's commitment to the Internet and that we are serious with the implementation of our global online strategy. I am convinced that Sakari is the right person to take on this challenge."

Sakari Pitkänen commented: "I am very excited to take on this new challenge within Metro as I believe a strong Internet presence is clearly important for the future of Metro. With Metro's global daily reach of 20 million young urban readers and a new reliable technical platform, I believe Metro is in a strong position to grow our online presence. Recently Metro has launched several creative new digital products, for example Metrobloggen in Sweden, B2B sites in Latin America as well as new websites in France and Spain. I believe that these recent successes have provided us with a solid start and I am encouraged to continue developing this business further."

The recruitment process for a successor for Sakari Pitkänen starts immediately. For an interim period, Sakari will be overlapping the positions as Global Editor-in-Chief and Vice President of Metro Interactive.

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ABOUT METRO INTERNATIONAL AND METRO

Metro is the largest international newspaper in the world. Metro is published in over 150 major cities in 20 countries across Europe, North & South America and Asia. Metro has a unique global reach - attracting a young, active, well-educated Metropolitan audience of over 20 million daily readers. Metro's advertising sales have grown at a compound annual rate of 38% since the launch of the first edition in 1995.

Metro International 'A' and 'B' shares are listed on the OMX Nordic Exchange's Nordic List under the symbols MTRO SBD A and MTRO SBD B.