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**Koncernselskabet Daniamant har indgået 3-årig leveranceaftale med Servitec Group Ltd. i England**

Daniamant er ledende på verdensmarkedet inden for udvikling, fremstilling og salg af sikkerhedslys til redningsveste, redningsflåder og redningskranse.

Tidligere offentliggjorte forventninger om et resultat i NTR Holding-koncernen for 2011 på niveau 3 mio.kr. før skat fastholdes.

Fælles pressemeddelelse fra Daniamant og Servitec Group er vedlagt som side 2 og side 3 til denne meddelelse.

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### **Survitec Group Announcement**

#### ***Survitec Group and Daniamant Secure Worldwide Agreement***

Survitec Group Limited (Survitec), world-wide manufacturers and distributors for the marine, defence and aerospace survival technology industries, has signed a preferred supplier agreement with Daniamant for the ongoing supply of batteries and survivor location lights for the next 3 years. This is a continuation of an existing exclusive agreement and further strengthens the partnership between these two leaders in the survival products industry.

The extension of this agreement is a significant move and provides a solid base for the Survitec Group to support the market with the highest quality survivor location lighting systems. Furthermore it demonstrates the drive and innovation of both companies to find new ways to maintain and grow their market leading positions.

Daniamant Managing Director Arne J. Gillin commented:

“We are proud to extend our cooperation with the Survitec Group. This has been a very successful relationship and a clear demonstration that our high quality batteries and survivor location lights coupled with our outstanding service levels fully meet their high expectations of a preferred supplier.”

Survitec CEO Doug Baxter added:

“Survitec is very pleased to continue the association with Daniamant. Who has proved over the past number of years to be a highly reliable supplier of top quality products and fully deserve the recognition this agreement brings. This is a strategic partnership which supports our plans to continue to grow our business across the globe.”

The agreement will take immediate effect. It follows the recently announced commercial agreement with McMurdo and Kannad Marine brands of marine and outdoor safety products, giving a number of Survitec group subsidiary companies exclusive distribution rights.

**Ends**

## Media Enquiries

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## Notes to Editors

### About Survitec Group Ltd

Headquartered in London, with locations worldwide, the Survitec Group holds market-leading positions worldwide in marine, defence and aerospace survival technology, bringing together best-in-class brands with reputations for quality, design and innovation. With an extensive history spanning over 160 years and a portfolio of some of the most reputable brands in the safety and survival industry, Survitec is committed to product innovation, technological advancement and quality assurance. Key products within the Survitec Group include marine, defence and aviation life rafts, world leading submarine escape technology, life jackets for both commercial airlines and the offshore industry as well as pilot flight equipment, including anti-g clothing used for the Eurofighter and JSF programmes. The Group also pioneered marine evacuation technology and today the unique Marin Ark system is used on many major cruise ships across the globe.

With seven manufacturing sites and a global service and distribution network, Survitec partners with some of the best names within the industries it operates to offer the fastest, highest quality service as possible. Each manufacturing facility has a dedicated Research & Development team who work tirelessly to continuously improve each product, ensuring Survitec is always ahead of the ever changing demands of each of its market sectors. Through rapid organic and acquisitive growth, Survitec has consistently grown revenue and profitability securing over £200 million of global sales in 2010. For more information please visit [www.survitecgroup.com](http://www.survitecgroup.com)

### About Daniamant

Daniamant in Denmark was founded in 1975. 10 years later, in 1985, Daniamant first developed an IMO approved Lifejacket Light. In the same year Daniamant developed an approved Liferaft Lighting system. The business developed rapidly and when in 1991, IMO regulations were tightened to make lifejacket lights compulsory in vessels undertaking long voyages, Daniamant was in an ideal position to respond. The business developed steadily during the 1990's and in 1998 was further boosted when IMO legislated for lifejacket lights on all SOLAS vessels, including ferries. At this stage, Daniamant was able to offer a range of lights, both manual and automatic, to suit the needs of a wide range of customers. In 2002 Daniamant redefined its Liferaft programme with a new range of internal and external lights.

In 2005, Arne J. Gillin, together with Dansk Generationsskifte Kapital acquired the Company, starting a new wave of expansion. In 2006 Daniamant acquired the Survivor Location Lights division from McMurdo Ltd in the UK and in 2007 Daniamant acquired the Lifebuoy Lights business from Comet GmbH. In 2010, NTR Holding A/S of Denmark acquired Daniamant Holdings A/S with the intention to continue to strengthen Daniamant's position in the world market through organic growth and through acquisitions. For more information please visit [www.daniamant.com](http://www.daniamant.com)