

Lars Sendal From appointed new head of Mekonomen's Danish operations

Lars Sendal From, 43, has longstanding and thorough experience of operations related to the vehicle industry. Lars will join Mekonomen from Scandinavian Brake Systems in Svendborg, Denmark, where he is currently export manager. Lars will take up his new position at Mekonomen no later than 1 July 2009. Klavs T. Pedersen, the present head of Danish operations, will leave Mekonomen on 30 April 2009, as previously announced.

"Lars Sendal From has longstanding and thorough experience of operations related to the vehicle industry and I am convinced that he will make a very favourable contribution to the continued development of our Danish operations," says Håkan Lundstedt, Chief Executive Officer of Mekonomen

Mekonomen AB (publ), Corp. Reg. No. 556392-1971
Box 6077, SE-141 06 Kungens Kurva.
Telephone: +46 (0)8-464 00 00, Fax: +46 (0)8-464 00 66

For further information, please contact:
Håkan Lundstedt, President and Chief Executive Officer, Mekonomen, +46 (0)8 464 00 00
Lars Sendal From, +45 209 770 55
Boel Sundvall, SVP Communications, Mekonomen, +46 (0)8 464 00 90