

## SAS Group's April 2011 traffic figures

- SAS Group's traffic (RPK) increased by 35.3% during April and capacity (ASK) increased 26.7% vs same period 2010, both affected by the ash cloud in April 2010.
- The passenger load factor increased by 4.7 p.u. to 74.4%.
- SAS Group carried 2.2 million passengers in April, up 44.1%

## Group market trends, RASK and yield development

During March 2011, currency adjusted RASK was down 3.4% and yield was down 0.1%, in line with guidance. The improvement in yield compared with previous months reflects a positive mix, especially on the new added capacity. For April 2011, passenger yield (change vs last year) is expected to be in line with March, but due to improvement in the load factor in April as a result of ash cloud effects, RASK (change) is expected to be even higher

The market remains unpredictable, particularly RASK development due to overcapacity in certain markets and rising jet fuel prices. Scandinavian Airlines is continuously improving its customer offering and improvements in customer satisfaction have been achieved. The implementation of the cost saving program is on track.

The SAS Group will announce its 1<sup>st</sup> interim report for 2011 on 10 May at 08.00 a.m. CET.

## SAS Group product and news update

- EuroBonus was named winner in the category Best Airline Redemption Ability for Europe/Africa at the Frequent Traveler Award Gala in New York during April.
- SAS signs new code share with ANA in Japan.

## Scandinavian Airlines' traffic development

- Number of passengers increased by 40.3% to 1.9 million.
- Traffic increased 33.1% and capacity was up 24.1%.
- The load factor was up 5.1 p.u. to 75.5%.

The intercontinental traffic was up by 17.2% in April and capacity increased by 21.8%. The traffic on Asian routes grew apart from the traffic to/from Japan that was affected by the devastating earthquake in March. Traffic on North Atlantic routes improved and showed a positive load factor development. On European routes, traffic was up 43%. Intra-scandinavian traffic increased by 45.2% and capacity increased by 31.2%. Danish domestic traffic increased 16.7%. Norwegian and Swedish domestic traffic increased 38.3% and 56.1% respectively with strong improvement in load factors.

## Widerøe and Blue1's traffic development

**Widerøe** carried 196,000 passengers in April, up 57.3%, increasing strongly on Norwegian domestic routes. The total capacity increased with 45.4% compared to last year. The growth in capacity and number of passengers was mainly driven by weak comparable numbers due to the ash cloud and Widerøe taking over Scandinavian Airlines' Fokker 50 routes in western Norway. The overall load factor was up 6 p.u. to 60.5%.

**Blue1's** traffic increased strongly by 61.8% during April and number of passengers was up by 81%. The growth was strongest on Finnish domestic and European routes due to new premium product, destinations and frequencies. The total load factor increased 2.1 p.u. to 66.6%.

SAS Group (scheduled)	Apr 11	Change	Jan-Apr 11	Change
ASK (Mill.)	3 090	26,7%	11 618	11,8%
RPK (Mill.)	2 298	35,3%	7 953	10,9%
Passenger load factor	74,4%	+4,7 p u	68,5%	-0,5 p u
No. of passengers (Mill.)	2,246	44,1%	8,339	14,3%



Summary of the airlines scheduled	April 2011 vs April 2010			
	Traffic (RPK)	Capacity (ASK)	Load factor	Change of load factor
SAS Group	35,3%	26,7%	74,4%	+4,7 p u
Scandinavian Airlines	33,1%	24,1%	75,5%	+5,1 p u
Widerøe	61,5%	45,4%	60,5%	+6,0 p u
Blue1	61,8%	56,6%	66,6%	+2,1 p u

Scandinavian Airlines	Apr 11	Change	Jan-Apr 11	Change
ASK (Mill.)	2 759	24,1 %	10 396	10,0 %
RPK (Mill.)	2 084	33,1 %	7 216	9,3 %
Passenger load factor	75,5%	+5,1 p u	69,4%	-0,5 p u
Passengers (Mill.)	1,881	40,3 %	6,962	11,3 %

Route area (change):	Apr 11 vs Apr 10		Jan-Apr 11 vs. Jan-Apr 10	
	Traffic (RPK)	Capacity (ASK)	Traffic (RPK)	Capacity (ASK)
Intercontinental	17,2%	21,8%	3,5%	11,6%
Europe	43,0%	28,2%	11,1%	10,7%
Intra-scandinavian	45,2%	31,2%	13,3%	15,3%
Denmark domestic	16,7%	19,5%	-7,3%	-11,2%
Norway domestic	38,3%	9,1%	14,6%	1,2%
Sweden domestic	56,1%	39,0%	18,3%	15,4%



Widerøe	Apr 11	Change	Jan-Apr 11	Change
ASK (Mill.)	105	45,4 %	426	25,3 %
RPK (Mill.)	63	61,5 %	243	28,1 %
Passenger load factor	60,5%	+6,0 p u	57,1%	+1,3 p u
Total no. of passengers (Mill)	0,196	57,3 %	0,786	29,6 %



Blue1	Apr 11	Change	Jan-Apr 11	Change
ASK (Mill.)	227	56,6 %	796	32,1 %
RPK (Mill.)	151	61,8 %	494	31,4 %
Passenger load factor	66,6%	+2,1 p u	62,0%	-0,3 p u
Total no. of passengers (Mill)	0,169	81,0 %	0,591	36,5 %

**SAS Group** – Capacity, traffic, passenger load factors and number of passengers per route area.

<b>SAS GROUP TOTAL SCHEDULED</b>	<b>Apr 11</b>	<b>Apr 10</b>	<b>CHANGE</b>	<b>Jan-Apr 11</b>	<b>Jan-Apr 10</b>	<b>CHANGE</b>
ASK (Mill.)	3 090	2 439	+26,7%	11 618	10 390	+11,8%
RPK (Mill.)	2 298	1 698	+35,3%	7 953	7 169	+10,9%
Passenger load factor	74,4%	69,6%	+4,7 p u	68,5%	69,0%	-0,5 p u
Total no. of passengers (000)	2,246	1,559	+44,1%	8,339	7,294	+14,3%
<b>INTERCONTINENTAL ROUTES</b>	<b>Apr 11</b>	<b>Apr 10</b>	<b>CHANGE</b>	<b>Jan-Apr 11</b>	<b>Jan-Apr 10</b>	<b>CHANGE</b>
ASK (Mill.)	873	717	21,8%	3 272	2 931	+11,6%
RPK (Mill.)	713	609	17,2%	2 475	2 392	+3,5%
Passenger load factor	81,7%	84,9%	-3,2 p u	75,6%	81,6%	-6,0 p u
Total no. of passengers (000)	104	86	21,3%	354	337	+5,0%
<b>EUROPEAN ROUTES</b>	<b>Apr 11</b>	<b>Apr 10</b>	<b>CHANGE</b>	<b>Jan-Apr 11</b>	<b>Jan-Apr 10</b>	<b>CHANGE</b>
ASK (Mill.)	1 379	1 044	32,0%	4 921	4 338	13,4%
RPK (Mill.)	1 007	693	45,4%	3 227	2 842	13,6%
Passenger load factor	73,0%	66,3%	+6,7 p u	65,6%	65,5%	+0,1 p u
Total no. of passengers (000)	916	619	48,0%	3 088	2 707	14,1%
<b>INTRA-SCANDINAVIAN ROUTES</b>	<b>Apr 11</b>	<b>Apr 10</b>	<b>CHANGE</b>	<b>Jan-Apr 11</b>	<b>Jan-Apr 10</b>	<b>CHANGE</b>
ASK (Mill.)	220	165	33,2%	899	778	15,5%
RPK (Mill.)	143	98	45,6%	543	480	13,1%
Passenger load factor	65,1%	59,5%	+5,5 p u	60,4%	61,7%	-1,3 p u
Total no. of passengers (000)	285	196	45,3%	1 094	966	13,3%
<b>DANISH DOMESTIC ROUTES</b>	<b>Apr 11</b>	<b>Apr 10</b>	<b>CHANGE</b>	<b>Jan-Apr 11</b>	<b>Jan-Apr 10</b>	<b>CHANGE</b>
ASK (Mill.)	14	12	19,5%	62	70	-11,2%
RPK (Mill.)	10	8	16,7%	41	44	-7,3%
Passenger load factor	68,0%	69,6%	-1,6 p u	65,9%	63,2%	+2,8 p u
Total no. of passengers (000)	47	41	14,8%	196	214	-8,5%
<b>NORWEGIAN DOMESTIC ROUTES</b>	<b>Apr 11</b>	<b>Apr 10</b>	<b>CHANGE</b>	<b>Jan-Apr 11</b>	<b>Jan-Apr 10</b>	<b>CHANGE</b>
ASK (Mill.)	423	372	13,7%	1 743	1 657	5,2%
RPK (Mill.)	297	209	42,0%	1 159	988	17,3%
Passenger load factor	70,3%	56,3%	+14,0 p u	66,5%	59,6%	+6,9 p u
Total no. of passengers (000)	649	462	40,3%	2 630	2 248	17,0%
<b>SWEDISH DOMESTIC ROUTES</b>	<b>Apr 11</b>	<b>Apr 10</b>	<b>CHANGE</b>	<b>Jan-Apr 11</b>	<b>Jan-Apr 10</b>	<b>CHANGE</b>
ASK (Mill.)	181	128	40,7%	721	616	17,2%
RPK (Mill.)	128	81	58,2%	507	422	20,1%
Passenger load factor	70,8%	62,9%	+7,8 p u	70,3%	68,6%	+1,7 p u
Total no. of passengers (000)	246	155	58,5%	977	822	18,8%

**Punctuality (April 2011)**

Within 15 minutes, 87.9% of Scandinavian Airlines' flights departed on time. The regularity was 98.0% in April 2011.

**Internet bookings (March 2011)**

The proportion of Scandinavian Airlines' Internet bookings was 33.7% (37.5%) in March 2011.

<b>SAS GROUP TOTAL CHARTER</b>	<b>Apr 11</b>	<b>Apr 10</b>	<b>Change</b>	<b>Jan-Apr 11</b>	<b>Jan-Apr 10</b>	<b>Change</b>
ASK (Mill.)	298	206	44,6%	1 088	1 031	5,6%
RPK (Mill.)	244	144	69,3%	943	890	5,9%
Passenger load factor	81,8%	69,9%	+11,9 p u	86,7%	86,4%	+0,3 p u
Total no. of passengers (000)	72	46	56,5%	290	284	2,3%