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HONKARAKENNE OYJ Press Release 16 May 2011

SANNA WESTER TO BECOME HONKARAKENNE OYJ'S VICE PRESIDENT OF MARKETING

The Board of Honkarakenne Oyj has appointed M.Sc.econ Sanna Wester, 38, the company's Vice President of Marketing. Currently, Ms Wester works as Head of Brand, Media and Research at TeliaSonera Finland Oyj. Ms Wester will start in the new position on 1 June 2011.

"Honkarakenne strengthens its Executive Group with the appointment of a Marketing Director to bring more power to execute its strategy. Ms Wester is an experienced marketing professional and an excellent resource for the company. I warmly welcome Ms Wester," says President and CEO of Honkarakenne, Esa Rautalinko.

"My years at Sonera amongst dynamic events have been rewarding. Once the massive brand reform, which I headed, of the TeliaSonera Group in Finland was brought to a conclusion, I felt it was a good time to stop. Honkarakenne is moving in the right direction, and I am eager to start working on the company's strategy," says Ms Wester.

As of 1 June 2011, Honkarakenne's Executive Group will consist of the following members: President and CEO Esa Rautalinko; Vice President, Sales and Marketing Risto Kilkki; Vice President, Manufacturing and Logistics Reijo Virtanen; Vice President, R&D and Planning Eino Hekali, Chief Financial Officer Mikko Jaskari; and Vice President, Marketing Sanna Wester.

HONKARAKENNE OYJ

Esa Rautalinko
President and CEO

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