



## Net Insight receives order for an IPTV virtual head-end distribution network in the US

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**Stockholm, Sweden - Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, has received an order for an IPTV virtual head-end distribution network in the US.**

The Nimbra platform is a versatile transport solution with several unique features for virtual head-end solutions, including redundant head-end protection switching. IPTV operators deploying virtual head-end services based on the Nimbra platform not only get a network but a multi-service transport infrastructure that opens up new business opportunities, including video-on-demand, games-on-demand, and e-commerce.

**For more information, please contact:**

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**About Net Insight**

*Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 30 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)*

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