

NOTIFICATION PURSUANT TO CHAPTER 2 SECTION 10 OF THE SECURITIES MARKET ACT OF CHANGES IN HOLDINGS IN MARIMEKKO CORPORATION AND RELATED ANNOUNCEMENT TO THE COMPANY BY MUOTITILA LTD

Pursuant to Chapter 2 Section 10 of the Securities Market Act, Marimekko Corporation (business identity code 0111316-2) hereby announces the receipt of notifications of changes in holdings containing the following information:

The holding of Muotitila Ltd (business identity code 2150336-0), a company controlled by Mr Mika Ihamuotila, has fallen below 3/20 of the voting rights of Marimekko Corporation, i.e. decreased to 13%. Respectively, the holding of Workidea Oy (0790728-9), a company controlled by Mrs Kirsti Paakkanen, has reached 1/10 of the voting rights of Marimekko Corporation, i.e. increased to 10%. The numbers of Marimekko shares owned by Muotitila Ltd and Workidea Oy remain unchanged. The changes in holdings relate to the termination of the arrangement disclosed on 31 October 2007.

On 31 October 2007, Marimekko Corporation disclosed an arrangement pursuant to which Muotitila Ltd was prior to the end of 2008 entitled to acquire 804,000 shares in Marimekko Corporation held by Workidea Oy. Related notifications of changes in holdings were also published on that day. Furthermore, Workidea Oy had authorised Muotitila Ltd to vote with the said shares as regards regular general meeting matters as of 31 October 2007 until the end of the above-mentioned term.

The right of Muotitila Ltd to acquire the shares in Marimekko Corporation held by Workidea Oy expired on 31 December 2008, and Muotitila Ltd has not used its right within the term. Accordingly, the arrangement between Muotitila Ltd and Workidea Oy, including the authorisation to vote, has automatically terminated.

Muotitila Ltd has brought to the company's attention that, due to the changes in the financial market, it has not been able to secure the required financing to exercise the purchase option, the price of which was agreed in 2007. Muotitila Ltd has also informed the company that it will remain as a significant and long-term shareholder of Marimekko.

Pursuant to the notifications, the holdings of Muotitila Ltd and Workidea Oy of the shares and voting rights of Marimekko Corporation are as follows:

| | Number of shares | Holding of shares (%) | Holding of votes (%) |
|---------------|------------------|-----------------------|----------------------|
| Muotitila Ltd | 1,045,200 | 13.0 | 13.0 |
| Workidea Oy | 804,000 | 10.0 | 10.0 |

The registered share capital of Marimekko Corporation is EUR 8,040,000 consisting of 8,040,000 shares, each with one (1) vote.

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Marimekko is a leading Finnish textile and clothing design company that was established in 1951. The company designs, manufactures and markets high-quality clothing, interior decoration textiles, bags and other accessories under the Marimekko brand, both in Finland and abroad. Marimekko products are also manufactured under license in various countries. In 2007, the company's net sales amounted to EUR 77.3 million. Exports and income from international operations accounted for 26.5% of the Group's net sales. The Group employs about 400 people. The company's share is quoted on the NASDAQ OMX Helsinki Ltd. For further information, visit www.marimekko.com